REGULAR MEETING
FIRST 5 ORANGE COUNTY, CHILDREN & FAMILIES COMMISSION

Wednesday, June 5, 2019, 9:00 A.M.

Orange County Transportation Authority Conference Center
550 South Main Street
Orange, California

MARIA E. MINON, MD
Chair

RAMIN BASCHSHI, MD
Vice Chair

SANDRA BARRY
Chair Pro Tem

DEBRA BAETZ
Commissioner

DOUG CHAFFEE
Commissioner

JACKIE FILBECK
Commissioner

KENN MCFARLAND
Commissioner

SANDRA PIERCE
Commissioner

RICHARD SANCHEZ
Commissioner

ATTENDANCE: Commissioners Barry, Baschshi, Chaffee, Filbeck, McFarland, Minon, Pierce, Sanchez and Light (Alternate for Baetz)

EXCUSED: Commissioner Baetz

PRESENT: EXECUTIVE OFFICER
Kimberly Goll

COMMISSION COUNSEL
James Donich

CLERK OF THE COMMISSION
Jamie Ross, Deputy

PLEDGE OF ALLEGIANCE

Pledge of Allegiance led by Commission Counsel James Donich

PRESENTATIONS: (Item 1)

1. Receive Children’s Mental Health Initiative Presentation

PRESENTED
CONSENT CALENDAR: (Items 2 - 3)

2. Receive proceeds from the sale of the Casa Teresa property


REGULAR ITEMS: (Items 4 - 9)

4. Adopt resolution authorizing agreement with Pretend City Children’s Museum, receive building project update and approve revisions to the project terms and conditions

5. Receive report on First 5 Orange County’s evaluation program and adopt resolutions authorizing agreements for evaluation services

6. Adopt resolution authorizing agreements with designated individuals and organizations to provide consultant services

7. Receive update on the Bridges Maternal Child Health Network

8. Receive report on the Neighborhood Resource Network (NRN) Program and Family Resource Center Model and authorize agreement amendments to support the expansion and training for the Positive Parenting Practices (Triple P) program

9. Elect the First 5 Orange County Children and Families Commission Chair and Vice-Chair for Fiscal Year 2019/2020

EXECUTIVE OFFICER REPORT: (Item 10)

10. Receive the Executive Officers Report
    A. Learners Today, Leaders Tomorrow Summit
    B. Strategic Plan Update
    C. Program Renewal Process
    D. Communications Plan Implementation: LinkedIn
    E. Essentials Diaper Drive
    F. Financial and Quarterly Investment

RECEIVED
PUBLIC & COMMISSION COMMENTS:

PUBLIC COMMENTS: None

COMMISSION COMMENTS: None

ADJOURNED: 10:07 A.M.

*** KEY ***

Left Margin Notes

1  Debra Baetz   A = Abstained
2  Sandra Barry X = Excused
3  Ramin Baschshi, MD N = No
4  Doug Chaffee C.O. = Commission Order
5  Jackie Filbeck
6  Kenn McFarland
7  Maria E. Minon, MD Reso = Resolution
8  Sandra Pierce Ord = Ordinance
9  Richard Sanchez
10 Anne Light, MD (Alternate)

(1st number = Moved by; 2nd number = Seconded by)

/s/
MARIA E. MINON, MD
Chair

/s/
Jamie Ross, Deputy
Clerk of the Commission
DATE: May 1, 2019

TO: First 5 Orange County Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Receive Children’s Mental Health Initiative Presentation

Heather Huszti, PhD, is a licensed psychologist and chief psychologist at CHOC Children’s as well as the section chief for pediatric psychology. She also oversees training for the Psychology Training Program at CHOC Children’s. Dr. Huszti completed her doctoral degree in clinical psychology with an emphasis in family therapy from Texas Tech University and completed an internship and fellowship at the University of Oklahoma Health Sciences Center (OUHSC). She was on faculty at OUHSC, where she was the director of the Pediatric Psychology Program. She joined CHOC Children’s in 2002. Dr. Huszti has served as a principal investigator on a number of federally funded research projects.

In response to recognized gaps in Orange County’s system of care for children’s mental health, First 5 Orange County has worked with CHOC Children’s to leverage federal funds for new and expanded services and provider training. Dr. Huszti will present an update on these efforts.
Update on IGT-Funded Pediatric Mental Health Services

Heather Huszti, PhD
Chief Psychologist
CHOC Children’s Hospital
One in Five
Mental Health Definition
Anxiety

Behavioral

Mood

Substance Use

### LEADING CAUSES OF DEATH IN 10- TO 24-YEAR-OLDS
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**United States, 2014**

<table>
<thead>
<tr>
<th>CAUSE</th>
<th>% OF DEATHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accidents</td>
<td>39%</td>
</tr>
<tr>
<td><strong>Suicide</strong></td>
<td><strong>17%</strong></td>
</tr>
<tr>
<td>Homicide</td>
<td>14%</td>
</tr>
<tr>
<td>Cancer</td>
<td>6%</td>
</tr>
<tr>
<td>Heart Disease</td>
<td>3%</td>
</tr>
<tr>
<td>Congenital anomalies</td>
<td>2%</td>
</tr>
</tbody>
</table>

*Data Source: Centers for Disease Control and Prevention Youth Risk Behaviors Survey Report, MMWR, June 2016*
California Ranking in Mental Health Services

Overall | Adults | Children
---|---|---
33 | 24 | 15 | 39

2010 | 2018

Mental Health America, 2018
Continuum of Care
Levels of care

- Mental Health Inpatient Center
- Crisis Residential
- In Home Crisis
- Full Service Partnership (FSP)
- Intensive Outpatient Program (IOP)
- Partial Hospitalization
- Outpatient Therapy
- Residential Care
- Emergency Department
- Outpatient Therapy

CHOC Children's
Mental Health Inpatient Center

• Ages 3 – 17 years
• 18 private rooms
• 7 day programming
• Parent visitation 24 hours
• All insurances
• Medical necessity: Danger to self or others or gravely disabled
CHOC Mental Health Inpatient Unit

First Months of Operation

Younger Children
Parents staying
Outdoor Area
MHIC Team

- Psychiatry
  - Wayne Nguyen, MD, Medical Director
  - Nisha Ramsinghani, DO
- Nursing
  - Dani Milliken, MSN, Director
  - Lisa Schneider, RN, Manager
- Psychology
  - Alyssa Saiz, PsyD
- Social Work
- Child Life
- Music Therapy
- Art Therapy
  - Barbara Allen, LMFT
- Teacher
Mental Health Inpatient Center (MHIC)

• First patient, April 24, 2018
• Highlights of first year
  • Served over 700 patients
  • 3% nursing staff turnover (compared to 45% nationally)
  • No staff injuries
  • No patient injuries
  • Associate engagement 99%+
  • Patient Satisfaction 86%
  • Restraint rate of 0.7%
    (compared to 25 – 30% nationally)
Additional Projects – Inpatient Unit

– Resource Specialist
  ▪ Engagement in care
  ▪ Expert on resources in community
  ▪ Assist social workers to allow greater ability for them to work with patients and families

– Transition Clinic
  – Psychiatry
  – Sustainability
  – Engagement in care with community clinicians
Community – Prevention and Early Intervention: UniHealth Training

• Training over 2400 Community Members
  • 515 community Pediatricians
  • 416 Teachers, Parents
    • OCSA, Garden Grove, Huntington Beach, Newport Beach
  • 1,524 Community members

• Coordination
  • Resource Specialists: Emergency Department, Psychology Department, Project HEALTH (Full Service Partnership), Mental Health Inpatient Center
Additional Projects – Capacity Building

- Pediatric Consultation Access Line
  - Based on MA model
  - Pediatricians call line
  - Leverage Help Me Grow capabilities
  - Social worker
  - Child and Adolescent Psychiatrist (within 1 hour)
  - Consultation on cases
  - Leverage funding from Cox Communications
  - Leverage population health resources
  - Pilot went live on 4/29
Thank you.
DATE: May 23, 2019

TO: Children and Families Commission of Orange County

FROM: Kimberly Goll, Executive Director

ACTION: Receive proceeds from the sale of the Casa Teresa property

SUMMARY:
In June 2012, Casa Teresa was awarded $1.5 million to purchase a building in the city of Orange and provide emergency maternal shelter (EMS) services to pregnant women with a service payback provision. Due to financial stress, the First 5 Orange County Children and Families Commission approved the amendment to the agreement to allow the property to be listed for sale in June 2017. The property was sold for $1.975 million and included in this report is a recommendation to receive the proportional share of sale proceeds.

DISCUSSION:
First 5 Orange County’s 2012 investment provided funding to Casa Teresa to purchase the Pine Street building in the city of Orange that would allow for 10 emergency shelter units for pregnant women and their children. The program also included a drop-in center for graduates of the program to access ongoing support services, as well as prevention services for pregnant women that might be at-risk of becoming homeless. Casa Teresa received an award of $750,000 for the initial acquisition of the property and an additional $750,000 upon completion of the comprehensive strategic fund development and operational plan that included raising $500,000 in matching funds. The total building purchase price was $1.975 million. The Commission’s $750,000 award constitutes 39.47% of the purchase price of the property.

The total investment of $1.5 million was secured by placing First 5 Orange County in first position on the title pursuant to a deed of trust for two other properties owned by Casa Teresa located on their main campus. The Commission still holds the deed of trust on the two properties. In April 2016, an amendment was approved for a six-year extension of the term of the agreement to allow additional time for Casa Teresa to complete the service payback. The term of the agreement ends on June 30, 2030, and all service payback is expected to be completed by that date.

On May 30, 2017, Casa Teresa requested the an agreement amendment to support the recommendation to sell the Pine Street building and allow Casa Teresa to use the proceeds from the sale of the Pine Street building to renovate their main campus and repay existing debts while maintaining EMS services at the main campus and continuing their service payback requirement. The intent was to restore Casa Teresa’s fiscal stability, while assuring continued service to the population who seek emergency shelter and services, as well as receive financial stability and program efficiencies.
Additional terms and conditions were negotiated as part of the amendment as necessary to protect the Commission’s interest. Terms included the requirements that Casa Teresa provide a new and current appraisal for the properties for which the Commission holds a deed of trust, in the first position on title. The appraisal must also reflect a value greater than the outstanding balance for service payback as of the current service payback review for fiscal year 2015-2016. The amendment also required Casa Teresa to maintain the same level of EMS services and the same service payback level at approximately 10 units occupied by eligible families after the sale of the Pine Street building, as well as maintaining the same level of transitional housing services (funded by the Commission through a different funding agreement) by reducing the length of stay, which is also a required program improvement.

As required by the amendment, ongoing financial reports are submitted for review by the Commission’s auditors. In the last 21 months, Casa Teresa has been monitored by auditors retained by the Commission. Casa Teresa has reduced expenses by eliminating staff where necessary and have realized increases in fundraising efforts. While Casa Teresa has taken positive steps in increasing its cash flow and reducing expenses, it is recommended that Casa Teresa continue to be monitored on a quarterly basis.

Commission retained auditors has reviewed the sale of the property and have concluded that the sale of the property for $1.975 million was appropriate. The Commission is due 39.47% of the total proceeds of the sale or $29,602.50. The funding received from Casa Teresa would be allocated to the unallocated systems building funds.

**STRATEGY PLAN & FISCAL IMPACT**
The recommended action has been reviewed in relation to the Strategic Plan and is consistent with Resilient Families goal area. The proceeds of the sale will be included in the unallocated systems building budget category.

**PRIOR COMMISSION ACTIONS:**
- June 2017 - Authorized amendment to Agreement FCI-H5-03 with Casa Teresa
- April 2016 – Approved the First Amendment to the Agreement authorizing a six-year extension of the term of Agreement FCI-H5-03
- June 2012 – Authorized Agreement FCI-H5-03 with Casa Teresa for Emergency Maternal Shelter Catalytic Investment

**RECOMMENDED ACTION:**
Receive proceeds in the amount of $29,602.50 from the sale of the Casa Teresa property.

Contact: Lucy Lin
DATE:      May 7, 2019

TO:        First 5 Orange County Children and Families Commission

FROM:      Kimberly Goll, Executive Director

ACTION:    Receive the Fiscal Year 2018/2019 Business Plan Fourth Quarter Report

SUMMARY:
The business plan that has guided the First 5 Children and Families Commission of Orange County work over the 2018/2019 fiscal year is complete. This item includes the fourth quarter, and final report on the accomplishments for the 2018/2019 business plan.

DISCUSSION:
First 5 Orange County approved the Fiscal Year 2018/2019 Business Plan in June 2018 to govern the organization’s operational objectives for the fiscal year concluding June 30, 2019. The business plan identified planned work for the fiscal year including activities stipulated in the Proposition 10 legislation that established First 5 commissions in 1998, and subsequent statutory requirements. The Business Plan was developed by setting priorities in five strategic areas that focused on the changing environment of children and young families and the decline in tobacco tax revenue. Specific objectives were developed for each of the strategic intent focus areas and status reports have been provided at the end of each quarter. Strategic intent teams comprised of staff members and selected consultants were established to accomplish the tasks.

Fourth Quarter Report (April 1, 2019 – June 30, 2019)
This report provides the fourth and final quarter report on the Fiscal Year 2018/2019 Business Plan accomplishments in five strategic areas through June 30, 2019.

1. Organizational Efficiency
   Improvements to the internal administrative processes this year included developing data sharing policies and procedures that adhere to legislative privacy and security provisions among partners for the improved implementation of the Dental Transformation Initiative. To better understand the cross sectorial work that is being done in health, early education and family support programs, regular meetings among the staff and consultants were established and continue bi-monthly. A review of different staffing scenarios was also conducted this year to determine appropriate investments in resources to improve internal administrative processes for the implementation of the new strategic plan that complies with the administrative policy cap.

2. Strengthening Systems Outcomes
   Strengthening systems-level impact included partnering with the Orange County Department of Education and meet with local school districts to expand the utilization of the Early Development Index data in their Local Control Accountability Plans. Another partnership with the Orange County Health Care Agency, Delta Dental and other community stakeholders resulted in the completion of the Orange County Oral Health Strategic Plan. This plan will
increase the number of Denti-Cal providers who accept and provide care for new patients, and also complements the Dental Transformation Initiative that focuses on the Virtual Dental Home delivery model. First 5 Orange County support the mission and vision of the oral health plan and participate as members of the Oral Health Collaborative and Advisory Committee.

3. Leverage and Expand Strategic Data Partnerships
The process to expand and develop strategic partnerships to share and receive data, promote collaboration and build capacity to improve outcomes for young children included initial meetings with the Anaheim Elementary School District. The discussions focused on linking Early Development Index and child level development and health data to determine if school readiness programs reduce the effects of risk factors as children enter kindergarten. Anaheim City School District is also exploring technology to bridge developmental screenings to automatically populate the Children’s Screening Registry to allow immediate and convenient referrals to Help Me Grow. This bridge will improve care coordination and establishes a model for other school districts. Meetings with social impact and evaluation experts were also held to link developmental screening data with age of entry into early intervention services to estimate the return on investment in periodic screening, facilitated referral, and early linkage to services.

4. Advancement of Knowledge
A multi-county conference, as well as program specific local convenings provide opportunities to develop, exchange and disseminate data that promote positive outcomes for children. Partnering with First 5 LA, the Learners Today, Leaders Tomorrow conference is scheduled for September 18, 2019 at the Long Beach Marriott. The one-day event will expand the exposure of the Early Development Index (EDI) data results to a broader audience and motivate cross sector stakeholders to use the EDI. Data analysis reviews or evaluations were completed on the Bridges Maternal Health Network, school based readiness programs and homeless prevention programs. Convenings were conducted to share data, the findings and best practices, and to discuss the challenges and opportunities within the systems that serve families with young children prenatal to three.

5. Develop a Communications Platform
A three-year communications plan was approved in August 2018 based on recommendations from a communications assessment, which pivots the communications strategies to align with the systems building approach. The implementation of the communications plan included updating the brand and name to First 5 Orange County Children and Families Commission. The updated brand aligns with the network of First 5 Commissions throughout the state. A plan to develop early childhood champions using the LinkedIn professional networking site was initiated to engage business and government leaders, foundations and donors, community based organizations and academic institutions. Other strategies included the placement of columns by Commission members in local newspapers, developing a series of success stories to communicate investment outcomes, updating the website with the current Early Development Index data and maps, and creating a consultant intranet site.

STRATEGIC PLAN & FISCAL SUMMARY:
The recommended action has been reviewed in relation to the Strategic Plan and is consistent with all goal areas. There is no funding action proposed for this item.
PRIOR COMMISSION ACTIONS:
- April 2019 - Received the Fiscal Year 2018/2019 Business Plan Third Quarter Report
- February 2019 - Received the Fiscal Year 2018/2019 Business Plan Second Quarter Report
- October 2018 - Received the Fiscal Year 2018/2019 Business Plan First Quarter Report
- June 2018 - Approved Fiscal Year 2018/2019 Business Plan

RECOMMENDED ACTION:
Receive the Fiscal Year 2018/2019 Business Plan Fourth Quarter Report

ATTACHMENTS:
None

Contact:  Kelly Pijl
DATE: May 22, 2019

TO: First 5 Orange County Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Adopt resolution authorizing agreement with Pretend City Children’s Museum, receive building project update and approve revisions to the project terms and conditions

SUMMARY:
First 5 Orange County Children and Families Commission allocated $5.5 million to Pretend City Children’s Museum in 2012 to support the relocation to a permanent location for provision of healthy child development resources for young children. In January 2019, the city of Irvine and the Great Park Board approved the construction of a new building for Pretend City at the Great Park in Irvine. This item includes a presentation on the status of the project, requests approval to revise the previously approved terms of agreement to reflect current conditions, and recommends adoption of a resolution to enter into an agreement with Pretend City for the project consistent with the updated terms and conditions.

DISCUSSION:
Pretend City Children’s Museum is a nonprofit children’s museum that has welcomed over 1.8 million visitors over the past nine years at their current site located in temporary space in the city of Irvine’s business district. The museum features interactive exhibits designed as a small, interconnected city that aims to “build better brains” through purposeful play, hands-on learning experiences, role playing and educational programming. Trained professional staff facilitate activities for young children to learn foundational math, reading and science skills while fostering curiosity, creativity, critical thinking, problem-solving, and teamwork. Data from the Early Development Index (EDI) is used to design exhibits that bolster children’s development and build critical skills needed for early childhood development. Pretend City aims to be Orange County’s hub for early childhood providing conference space and resources.

In 2012, First 5 Orange County approved an allocation of $5.5 million to Pretend City as a catalytic investment to establish a permanent location and expand healthy child development resources including referral and follow-up services. The 2012 action followed a 2008 funding allocation of $3.5 million that launched the initial developmental screening initiative that successfully established routine developmental screenings for all children and an early intervention strategy to prepare young children for school. The $3.5 million was paid back in services early before the end of the 10-year agreement.

Although the Commission allocated the additional funding in 2012 and authorized Agreement FCI-PCD-02 for Pretend City to construct a permanent location, the funding has not yet been provided and the Agreement has not been executed due to a lengthy site-selection process. In the ensuing years, Pretend City has received federal funding to expand developmental programs for young
children, while simultaneously pursuing a permanent location for the children’s museum. In 2013, First 5 Orange County allowed Pretend City to draw down $500,000 of the catalytic allocation for a site selection process and fund development activities.

In January 2019, the Irvine City Council and the Orange County Great Park Board approved an Exclusive Negotiating Agreement (ENA) with Pretend City Children’s Museum to build a new facility within the Great Park. The ENA provided a 90-day period to negotiate the terms and feasibility for Pretend City to lease a six-acre parcel for the development and operation of the children’s museum. The new museum will expand to about 60,000 square feet of indoor and outdoor space at an estimated construction cost of $40 million. Pretend City has convened a study advisory committee to guide a capital campaign to support the project.

First 5 Orange County will have office space in the new administrative building as a condition for the $5.5 million allocation. Construction on the administration section of the building would be accelerated to begin in early 2020, allowing First 5 Orange County to reduce or eliminate rent costs through the term of the 10-year agreement. Construction for the museum section is expected to begin in 2021. A two-year construction timeline is estimated to complete the buildings and exhibits.

Terms of Agreement Update

The terms and conditions for healthy child development resources provided by the Pretend City Children’s Museum were initially approved in 2012. The terms require Pretend City to pay back the $5.5 million investment in services that promote healthy child development through developmental screenings and community education. Seven years later, there have been changes in programming, services, resources and office space requirements. In addition, Pretend City is currently negotiating terms for two $2.5 million letters of credit to be issued in two phases as security for First 5 Orange County funding. First 5 Orange County will allocate funding to Pretend City in two increments of $2.5 million, which will be individually secured by the letters of credit. First 5 Orange County’s investment will be paid back in services provided by Pretend City over a period of time. Should a situation occur that would prevent Pretend City from performing the services, First 5 Orange County’s investment is secured through the letters of credit.

Updated terms and conditions (Attachment 1) were developed in coordination with Commission Counsel and Pretend City executive leadership. There is no change to the funding allocation or the requirement to provide healthy child development resources. The updated terms and conditions reflect the changes since 2012 to articulate specific programs and services for healthy child development, incorporate the use of EDI data in the development of exhibits to improve children’s outcomes and readiness for school, and provide detailed office space requirements for First 5 Orange County operations. Approval of the revised terms of agreement FCI-PCD-02 to update the service payback requirements and the funding security provisions is recommended.

STRATEGIC PLAN & FISCAL SUMMARY:

The recommended actions have been reviewed in relation to the Strategic Plan and are consistent with Quality Early Learning, Comprehensive Health and Development, and Resilient Families goal areas. There is no funding action proposed for this item.
PRIOR COMMISSION ACTIONS:
- December 2017 - Received status report on the Catalytic Funding Program: Pretend City project update and sustainability plans.
- February 2013 – Received status report on catalytic funding awards: Healthy Child Development-Pretend City and authorized $500,000 to conduct a feasibility study, hire a capital campaign manager and project manager.
- February 2012 – Approved catalytic investment projects with the Terms and Conditions as recommended including resolutions for each project: Healthy Child Development-Pretend City, and adopted resolution authorizing approval of agreement FCI-PCD-02.
- October 2008 – Authorized a 10-year, $3.5 million agreement with Pretend City to develop, launch, and implement the comprehensive Development Screening Initiative.

RECOMMENDED ACTIONS:
1. Receive presentation on the capital campaign and building project for Pretend City Children’s Museum.
2. Approve the revised Healthy Child Development Resources terms and conditions to include updated programs and services, funding security methods, and office space requirements for First 5 Orange County.
3. Adopt resolution (Attachment 3) authorizing the Executive Director, or designee, and Commission Counsel to prepare and negotiate agreement FCI-PCD-02 with Pretend City Children’s Museum for the terms, in the amounts, and on the conditions as specified in Attachment 1.

ATTACHMENTS
1. Pretend City Healthy Child Development: Terms and Conditions
2. Building Better Brains: An Early Childhood Initiative Fulfilling Better Futures
3. Resolution

Contact: Kelly Pijl/Lucy Lin
## Background

**Overview and Approved Catalytic Investment**

In 2008, First 5 Orange County provided a one-time funding of $3.5M to Pretend City for the development of a comprehensive plan supporting and enhancing the Commission’s and its partners’ work on expanding and improving the quality of developmental screenings countywide. The Plan was successfully completed with $3.5M in services by Pretend City within the 10-year service payback period.

A second allocation of $5.5M was approved in February 2012 to establish a permanent and expanded Healthy Child Development platform anchored around a permanent facility for Pretend City, a resource center hub for parents and families and provider training capacity.

$500,000 of the $5.5M was made available in 2013 to Pretend City to support the initial stages of creating a permanent space which includes conducting a capital campaign feasibility study, hiring of a capital campaign manager and a new facilities project manager.

## Terms of Funding

**First 5 Orange County Financial Contribution**

$5 Million catalytic investment to be utilized for a permanent facility for Pretend City. As a condition of funding, Pretend City will provide office space for First 5 Orange County. Funding will be paid back with countywide services and on-site programs.

**Conditions for Funding**

Condition for First 5 Orange County’s funding include:

**A. Service Payback**

Commission’s $5.5M total investment will be paid back with services by Pretend City. The service payback plan for up to 10 years for the $5.5M of funding will include:

1. **Engaged Communities**

   In support of First 5 Orange County’s Engaged Neighborhood strategic direction, Pretend City will leverage the Early Development Index (EDI) and Kid Builders to enhance service outreach and accrue service payback credits by the following and/or similar activities:

   - Partnering with libraries, family resource centers, and school districts to disseminate developmental screening toolkits with focus in geographic areas identified by Early Development Index (EDI) as high risk communities and implement an enhanced comprehensive developmental screening program, include leadership/membership with Developmental Screening Registry and referral partnership with Help Me Grow.
   - Increasing Baby Step classes in targeted EDI communities. Baby Step classes are exclusive, infant only 90-minutes classes which engages infants in age-appropriate facilitated activities to teach parents about their baby’s developmental milestones.
   - Disseminating Kid Builders activities.
   - Hosting an annual School Readiness Fair on site, with free admission to Pretend City, as well as targeted EDI communities.

2. **Connected Systems**

   Enhance the partnership with American Academy of Pediatrics on the national Prescription for Play Initiative for implementation at pediatricians’ offices with a focus on clinics in the EDI targeted communities and provide:

   - Technical support
   - Kid Builder Activities
   - Free admissions to Pretend City for the targeted EDI communities.
3. **Committed Leadership**  
Expansion of social media campaigns to address the importance of Early Childhood, especially the need for developmental screenings and the importance of school readiness. Efforts may include:

- Use Pretend City social media as a public awareness tool with messages to include, but not limited to: Early Development Index, oral health, developmental screening, immunizations and Kid Builder activities.
- In partnership, plan and develop the Early Childhood Speakers Bureau for Orange County.
- Assist First 5 OC in planning the EDI Summit (i.e., sponsorships, registrations, etc.)

B. **Hosting First 5 Orange County**  
Provision of office space and meeting space for First 5 Orange County Commission staff at no cost to the Commission for 10 years, or as otherwise may be extended by the parties. Commission’s office space needs will include approximately 4,500 square foot for staff offices, conference room(s), copy area, and storage room. At the end of the 10 years, or agreed upon extension, Pretend City will give the Commission first right of refusal to continue to lease the office space from Pretend City at an agreed upon rate.

C. **Early Childhood Education and Resource Center**  
Establish a multi-use Early Childhood Education and Resource Center for community forums/convenings, provider trainings and education, screening and other uses by parents, educators, health care providers and community partners.

<table>
<thead>
<tr>
<th>Funding Security</th>
<th>Commission’s funding to Pretend City will be secured by a letter of credit, a performance bond, or a combination thereof. Additionally, the Commission may elect to provide funding in incremental amounts to Pretend City whereby each funding disbursement will be individually secured by a letter of credit or a performance bond. As service payback is credited to the project, funding security may be proportionately reduced.</th>
</tr>
</thead>
</table>
| Programmatic Oversight | New Facility: Pretend City must provide First 5 Orange County with construction budget(s), timeline(s) and status reports for review  
Commission will review and approve:  
- Proposed projects for consistency with Commission directive and outcomes as described in this term sheet  
- Description of program services and intended outcome for clients once facility is operational  
- operating budgets  
Operation Phase and countywide services:  
- Require Pretend City’s participation in Commission’s data reporting systems  
- Commission staff and/or consultants will conduct site visits and service payback reviews |
Building Better Brains!

An early childhood initiative fulfilling better futures!

Pretend City®
CHILDREN'S MUSEUM
Engaged Neighborhoods
ENGAGED NEIGHBORHOODS

Enhance service outreach and accrue service payback credits by the following and/or similar activities:

- Partner with libraries, family resource centers, and school districts to disseminate developmental screening toolkits with focus in geographic areas identified by Early Development Index (EDI) as high-risk communities.
- Implement an enhanced comprehensive developmental screening program, include leadership/membership with Developmental Screening Registry and referral partnership with Help Me Grow.
- Increase Baby Steps classes in targeted EDI communities.
- Disseminate Kid Builders activities.
- Host an annual School Readiness Fair on-site, with free admission to Pretend City as well as targeted EDI communities.
Connected Systems
CONNECTED SYSTEMS

Enhance the partnership with American Academy of Pediatrics on the national Prescription for Play Initiative for implementation at pediatricians’ offices with a focus on clinics in the EDI targeted communities and provide:

- Technical support
- Kid Builder Activities
- Free admissions to Pretend City for the targeted EDI communities
Committed Leadership
COMMITTED LEADERSHIP

• Expansion of social media campaigns to address the importance of Early Childhood, especially the need for developmental screenings and the importance of school readiness. Efforts may include:
  
  • Digital newsletter or text messaging that includes content related to the EDI, oral health, developmental screenings, immunizations and Kid Builder activities
  
  • Plan and develop the Speakers Bureau for Orange County
  
  • Assist First 5 OC in planning the EDI Summit (i.e., sponsorships, registrations)
Establish Early Childhood Education and Resource Center
ESTABLISH EARLY CHILDHOOD EDUCATION AND RESOURCE CENTER

• An approximately 7,000 square foot multi-use center for community forums/ convenings, provider trainings and education, screenings and other uses by parents, educators, health care providers and community partners
Good to Go from Head to Toe
Volleyball (Assumption)
Seating Capacity: 2,500 (Assumption)
Parking Required: 15 stalls per play field
Plus 1 stall / 3 fixed seats = 954 stalls required

Water Polo
Seating Capacity: 2,500 (Assumption)
Parking Required: 15 stalls per play field
Plus 1 stall / 3 fixed seats = 879 stalls required

Pretend City & Daycare
Parking Pretend City Required: 25 stalls
Parking Daycare Required: 11 stalls
Parking Proposed: #350 stalls

Parking Structure
3 Levels: 1,200 parking stalls

Volleyball Surface Lot Parking
125 parking stalls

Additional Parking
Option A: 850 stalls (Assumption)
DRAFT 05/15/19

SITE PLAN | PRETEND CITY

CORSAIR

CONFERENCE CENTER
FOOTPRINT: 19,300 SF

MUSEUM/ MAIN BUILDING
FOOTPRINT: 35,400 SF

ARRIVAL W/ DROP-OFF

CENTRAL PLAZA

OUTDOOR LEARNING
FOOTPRINT: 10,000 SF

LEARNING LANDSCAPE AREA
FOOTPRINT: 10,000 SF

BUS PARKING
PARKING: 6

CAR PARKING
PARKING: 127

DAYCARE
APPROX. 1 ACRE
PARKING: 153
CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-19-C&FC

June 5, 2019

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE AGREEMENT FCI-PCD-02 WITH PRETEND CITY CHILDREN’S MUSEUM; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, et seq. (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County’s children prenatal to five years of age as codified in the Act; and

WHEREAS, the Executive Director and Commission Counsel have prepared a standard Non-Profit Agreement, which was approved by the Commission; and

WHEREAS, Commission previously approved Agreement FCI-PCD-02 (“Agreement”) with Pretend City Children’s Museum (hereinafter referred to as the “Contractor”) on February 1, 2012; however, for the reasons set forth in the staff report for this Agenda Item of the June 5, 2019 Commission meeting, the Agreement has not been executed with Contractor; and

WHEREAS, Commission has revised the terms and conditions of the Agreement as described in the June 5, 2019 staff report for this Agenda Item; and

WHEREAS, Commission desires to enter into the Agreement with Contractor for the revised terms and in the amounts and on the conditions as described in Attachment 1 to the June 5, 2019 staff report for this Agenda Item; and

WHEREAS, Contractor desires to enter into the Agreement in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the applicable Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 5, 2019 Commission meeting relating to the scope of services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission’s Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreement with the Contractor for the revised terms and in the amounts and on the conditions as specified in Attachment 1 to the June 5, 2019 staff report for this Agenda Item.

September 3, 2014
NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1  Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2  Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the Agreement with the Contractor for the revised terms and in the amounts consistent with Attachment 1 to the June 5, 2019 staff report for this Agenda Item and scope of services referenced therein.

Section 3  The form of the Agreement with the Contractor shall be substantially similar to a standard Non-Profit Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director, or designee, and Commission Counsel. The approval by the Executive Director, or designee, of the Agreement shall be conclusively evidenced by the execution of such Agreements by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4  Commission hereby approves the Agreement with the Contractor, as described in Attachment 1 to the June 5, 2019 staff report for this Agenda Item, for the revised terms and conditions as specified in the June 5, 2019 staff report for this Agenda Item.

Section 5  The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreement on behalf of the Commission.

Section 6  A copy of the Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7  In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission’s obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8  The Clerk of the Commission shall certify to the adoption of this Resolution.
The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 5, 2019 to wit:

AYES Commissioners: ________________________________

NOES Commissioner(s): ________________________________

EXCUSED Commissioner(s): ________________________________

ABSTAINED Commissioner(s): ________________________________

_________________________________________
CHAIR

STATE OF CALIFORNIA  )
COUNTY OF ORANGE  )

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

____________________________________
Robin Stieler
Clerk of the Commission, Children and Families Commission of Orange County, County of Orange, State of California

Resolution No: __-19-C&FC

Agenda Date: June 5, 2019

Item No.__

I certify that the foregoing is a true and correct copy of the Resolution adopted by the

ROBIN STIELER, Clerk of the Commission

By:________________________________________
Deputy
EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy of final executed Agreement)
DATE: May 15, 2019

TO: First 5 Orange County Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Receive report on First 5 Orange County’s evaluation program and adopt resolutions authorizing agreements for evaluation services

SUMMARY:
The First 5 Orange County Children and Families Commission approved a new Strategic Plan on April 4, 2019, which includes a focus on system building activities through five strategic directions. This item outlines activities to refine the evaluation program and remove elements that are no longer critical to tracking progress against the strategic directions; and requests authority to enter into agreements to maintain key components of the evaluation infrastructure that will be leveraged as part of the new Strategic Plan.

DISCUSSION:
Currently, First 5 Orange County uses three tools for data collection and analysis: Persimmony, NetChemistry, and the Early Development Instrument (Index). Each tool serves different components of the First 5 Orange County evaluation system as described below.

- **Persimmony** – On-line data base to collect aggregate, client-level, output, and administrative data (i.e., budget and payments). Funded partners report information on a monthly basis in each of these categories. The aggregate and output data are used to complete First 5 Orange County’s annual mandatory report to the state.

- **NetChemistry** – On-line data base to collect output and client-level data for funded partners in the Bridges Maternal Child Health Network, including the birthing hospitals and home visiting providers (community-based organizations and public health nursing). The NetChemistry system was developed with expertise in working with hospitals and protecting Health Insurance Portability and Accountability Act (HIPAA) data. NetChemistry has exclusive software capabilities, qualifying them as a sole source vendor for hosting the Bridges Connect Data System.

- **Early Development Instrument (EDI)** – Collects comprehensive kindergarten readiness data from every public kindergarten class. First 5 Orange County has an agreement with UCLA, the only entity licensed in the United States to assist in the collection and analysis of EDI data.

An assessment of First 5 Orange County’s evaluation system and infrastructure has begun to accomplish three goals: 1) streamline existing data collection and analysis, 2) identify what data is needed to track progress on the Strategic Plan and strategic directions, and 3) determine how data can be most efficiently collected. This assessment will leverage past Commission investments such
as the development of the NetChemistry infrastructure and the use of the EDI as both a summative indicator of progress and a tool to cultivate partnerships and investment in early childhood.

Two immediate implementing actions are recommended to transition the evaluation and data collection from a system that targets client level data to one that provides a more robust ability to track systems change efforts.

1. Limit the collection of client-level data to only those programs required for state reporting and milestone data and where it is necessary because of program outcomes or leveraging requirements. This information will be used for program evaluation and communications materials. The demographic data will be collected and reported on an aggregate basis. First 5 Orange County does not report client-level data to the state or elsewhere and collecting it and meeting the rigorous requirements related to Health Insurance Portability and Accountability Act (HIPAA) is unnecessary.

2. Renew operating agreements with NetChemistry for the implementation of the Bridges Connect Data System, and with UCLA for the implementation of the EDI.

With the focus of the strategic plan expanding to include more systems impact work, there is a need to modify how progress is measured toward First 5 Orange County’s updated objectives and strategic directions. Future reporting will likely include fewer output measures and more process measures. Over the next several months, and in conjunction with the contract renewal process, the following activities are recommended:

- Review output data currently being collected in Persimmony to determine its relevance for future reporting and to measure progress toward Strategic Plan goals.
- Work with funded partners to identify potential measures for tracking system impact work.
- Pilot system impact measures with a subset of funded partners or initiatives over the next year. Lessons learned in this transition year will be used to develop system measures that can be incorporated into all funded partner work plans beginning in July 2020.
- Identify opportunities to advance the First 5 Orange County data agenda as outlined in the strategic plan.
- Identify any additional system impact measures to be tracked by First 5 Orange County.
- Assess the data platform to ensure data collection is efficient and cost-effective.

These activities will help to develop a cohesive and comprehensive set of measures (including output, outcome and process measures, as appropriate) to track First 5 Orange County’s progress on its Strategic Plan.

**STRATEGIC PLAN & FISCAL SUMMARY:**
This item has been reviewed in relation to the Strategic Plan, and is consistent with all outcome goals. Funding for evaluation and data systems are included in the proposed Fiscal Year 2019/2020 Budget in the evaluation category or related program category if applicable.
PRIOR COMMISSION ACTION:
- April 2018 -- Adopted resolution authorizing agreements or amendments to agreements with designated individuals and organizations to provide project management, evaluation, operational support and on-call/special projects consulting services for the specified terms, amounts and conditions.

RECOMMENDED ACTIONS:
1. Receive report on First 5 Orange County’s evaluation program.
2. Adopt resolution (Attachment 1) authorizing executive director, or designee, to enter into Agreement PS-192 with for The Regents of the University of California, Los Angeles (UCLA) to provide evaluation services as required to implement the Early Development Instrument for a one year term from July 1, 2019 to June 30, 2020 in an amount not to exceed $65,000.
3. Adopt resolution (Attachment 2) authorizing the Executive Director, or designee, to enter into Agreement PS-193 with NetChemistry, Inc. to provide the Bridges Connect Data System for a one year term from July 1, 2019 to June 30, 2020 in an amount not to exceed $108,000.

ATTACHMENTS:
1. Resolution authorizing agreement with UCLA
2. Resolution authorizing agreement with NetChemistry, Inc.

Contact: Lisa Burke
CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-19-C&FC

June 5, 2019

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE AGREEMENT PS-192 WITH THE REGENTS OF THE UNIVERSITY OF CALIFORNIA, LOS ANGELES (UCLA) TO PROVIDE EVALUATION SERVICES AS REQUIRED TO IMPLEMENT THE EARLY DEVELOPMENTAL INDEX AND AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, et seq. (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

WHEREAS, Commission desires to enter into Agreement PS-192 (“Agreement”) with UCLA (hereinafter referred to as “Contractor”) to provide evaluation services as required to implement the Early Development Instrument for the terms and in the amount as described in June 5, 2019 staff report for this agenda item; and

WHEREAS, Contractor desires to enter into the Agreement in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 5, 2019 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission’s Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreement with Contractor for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1  Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2  Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the Agreement with the Contractor to provide professional services for the terms and in the amount consistent with the June 5, 2019 staff report and scope of services referenced therein.
**Section 3**  The form of the Agreement with the Contractor shall be substantially similar to the form of the standard Agreement to a Professional Services Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director, or designee, and Commission Counsel. The approval by the Executive Director, or designee, of the Agreement shall be conclusively evidenced by the execution of such Agreement by the Commission Chair and delivery thereof to the Commission Clerk.

**Section 4**  Commission hereby approves the Agreement with Contractor to provide evaluation services as required to implement the Early Development Instrument for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

**Section 5**  The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreements on behalf of the Commission.

**Section 6**  A copy of the Agreement to Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

**Section 7**  In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement, (ii) to cause the issuance of warrants, (iii) to administer the Commission’s obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

**Section 8**  The Clerk of the Commission shall certify to the adoption of this Resolution.
The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 5, 2019 to wit:

AYES Commissioners: ____________________________________________

NOES Commissioner(s): __________________________________________

EXCUSED Commissioner(s): _______________________________________

ABSTAINED Commissioner(s): _____________________________________

_________________________________________
CHAIR

STATE OF CALIFORNIA )
) COUNTY OF ORANGE )

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

_____________________________________
Robin Stieler
Clerk of the Commission, Children and Families Commission of Orange County, County of Orange, State of California

Resolution No: __-19-C&FC

Agenda Date: June 5, 2019

Item No.__

I certify that the foregoing is a true and correct copy of the Resolution adopted by the

ROBIN STIELER, Clerk of the Commission

By: ____________________________
Deputy
EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy of final executed Agreement)
CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-19-C&FC

June 5, 2019

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE AGREEMENT PS-193 WITH NETCHEMISTRY, INC. TO PROVIDE THE BRIDGES CONNECT DATA SYSTEM AND AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, et seq. (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

WHEREAS, Commission desires to enter into Agreement PS-193 (“Agreement”) with NetChemistry, Inc. (hereinafter referred to as “Contractor”) to provide professional services for the terms and in the amount as described in June 5, 2019 staff report for this agenda item; and

WHEREAS, Contractor desires to enter into the Agreement in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 5, 2019 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Agreement is in furtherance of and consistent with the Commission’s Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreement with Contractor for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2 Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the Agreement with the Contractor to provide to provide the Bridges Connect Data System for the terms and in the amount consistent with the June 5, 2019 staff report and scope of services referenced therein.

Section 3 The form of the Agreement with the Contractor shall be substantially similar to the form of the standard Agreement to a Professional Services Agreement, subject to minor, non-
substantive revisions as reviewed and approved by the Executive Director, or designee, and Commission Counsel. The approval by the Executive Director, or designee, of the Agreement shall be conclusively evidenced by the execution of such Agreement by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4  Commission hereby approves the Agreement with Contractor to provide to provide the Bridges Connect Data System for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

Section 5  The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreements on behalf of the Commission.

Section 6  A copy of the Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. Each final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7  In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement, (ii) to cause the issuance of warrants, (iii) to administer the Commission’s obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8  The Clerk of the Commission shall certify to the adoption of this Resolution.
The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 5, 2019 to wit:

AYES Commissioners: ____________________________________________

NOES Commissioner(s): __________________________________________

EXCUSED Commissioner(s): ______________________________________

ABSTAINED Commissioner(s): ____________________________________

________________________________________
CHAIR

STATE OF CALIFORNIA )
COUNTY OF ORANGE )

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereeto set my hand and seal.

_________________________________________________________________
Robin Stieler
Clerk of the Commission, Children and Families Commission of Orange County, County of Orange, State of California

Resolution No: __-19-C&FC

Agenda Date: June 5, 2019

Item No.__

I certify that the foregoing is a true and correct copy of the Resolution adopted by the

ROBIN STIELER, Clerk of the Commission

By:_____________________________________________________
Deputy
EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy of final executed Agreement)
DATE: May 28, 2019

TO: Children and Families Commission of Orange County

FROM: Kimberly Goll, Executive Director

ACTION: Adopt resolution authorizing agreements with designated individuals and organizations to provide consultant services

SUMMARY:
First 5 Orange County Children and Families Commission’s core business is to allocate public funds to invest in systems of care and innovation to improve outcomes for children in Orange County by ensuring the proper, effective, and efficient use of public funds in these areas and to utilize subject matter experts to identify and implement strategies in early childhood health, education, and development programs. The organizational structure is led by a small staff of experienced and dedicated personnel and contracts with consultants who are subject-matter experts to provide technical expertise in the implementation of specific programs. This item requests approval of the roster of qualified applicants as well as the authority to enter into new consultant and vendor agreements or amendments to agreements for Fiscal Year 2019/2020.

DISCUSSION:
Since the inception of the First 5 Orange County, the organizational structure has relied on a small staff for operations and utilizes consultants with various subject-matter expertise. This structure maximizes flexibility and responsiveness to changing needs of the early childhood community and minimizes ongoing administrative cost to manage declining revenue. The Commission currently contracts with approximately 30 individuals and organizations for consulting services.

In order to maintain a comprehensive pool of qualified consultants and firms, a Request for Qualifications (RFQ) is periodically released. The most recent RFQ was completed in April 2019. The RFQ sought updated subject matter expertise in support of the new Strategic Plan with a focus on priority areas such as comprehensive health and development, resilient families, and quality early learning. This RFQ also included the strategic directions of Connected Systems, System Assessments Engage Neighborhood and Community Engagement. Full descriptions of the subject matter expertise sought in the RFQ are in Attachment 1.

Forty-nine individuals and organizations submitted qualifications and have been placed on a Roster of Qualified Applicants (Attachments 2). Approving the updated roster is recommended. Placing qualifying applicants on the roster does not obligate the utilization of their services, and no commitment is made to issue contracts to them or engage their services in any way. In the event that expertise is required and not currently addressed by the consultant roster, the most qualified individual or firm will be identified and added to the roster.
Consultant recommendations for contract approval are included in Attachment 3. The attachment includes terms, contract amounts, and descriptions of scopes of work for each consultant. The total cost for requested consultant services is $1,947,500 million ($462,500 of which is funded through the contract with Orange County Social Services Agency supporting the Home Visiting Initiative, California Department of Health Care Services for the Dental Transformation Initiative, and First 5 California IMPACT grant). This request represents an increase of $156,500 compared to the prior year. This increase aligns with the Strategic Plan’s new focus on systems building, community engagement, and systems performance assessment, which require new consultant expertise. As previously advised, the Strategic Plan will also require additional full-time staff to implement the new strategic directions that focus on committed leadership, engaged neighborhoods, connected systems, aligned investments, and sustained funding. These positions will leave an anticipated several month vacancy for two current staff positions but will be filled in Fiscal Year 2019/2020 after a full recruitment and onboarding process.

STRATEGIC PLAN & FISCAL SUMMARY:
The proposed action has been specifically reviewed in relation to the Commission’s Strategic Plan and is consistent with the Commission’s goals. Funding for the proposed action is either included in the Fiscal Year 2019/2020 Budget or carryover funding unspent from the prior year has already been identified and will be included in the Fiscal Year 2019/2020 Amended Budget.

PRIOR COMMISSION ACTIONS:
- April 2018 – Adopted resolution authorizing agreements or amendments to agreements with designated individuals and organizations to provide consultant services.
- October 2017 – Approved updated roster for qualified applicants for project management, operational support and on-call/special projects consulting services to include County of Orange Health Care Agency's approved list of auditing firms.
- April 2017 – Adopted resolution authorizing agreements or amendments to agreements with designated individuals and organizations to provide project management, evaluation, operational support and on-call/special projects consulting services for the specified terms, amounts and conditions.

RECOMMENDED ACTIONS:
1. Approve roster (Attachment 2) of qualified applicants.
2. Adopt resolution (Attachment 4) authorizing the Executive Director, or designee, and Commission Counsel to prepare and negotiate agreements at Executive Director’s sole discretion, with designated individuals and organizations to provide services for the terms, in the amounts, and on the conditions as specified in Attachment 3.

ATTACHMENTS:
1. Consultant Subject Matter Expertise Descriptions
2. Roster of Qualified Applicants
3. Consultant Agreements Term Sheet
4. Resolution

Contact: Lucy Lin
CONSULTANT SUBJECT MATTER EXPERTISE DESCRIPTIONS

Comprehensive Health and Development
First 5 Orange County’s goal is to promote the overall physical, social, emotional, and intellectual health of young children. Specific expertise needed includes: innovative models for Medi-Cal reimbursement for maternal and child health services; ensuring compliance with Health Insurance Portability and Accountability Act (HIPAA) and the Family Educational Rights and Privacy Act (FERPA) within interagency data-sharing relationships; promoting access to pediatric oral health care; developmental screening and early intervention; infant and early childhood mental health; prenatal to three (PN3) health strategies (e.g., home visitation, dyadic care).

Quality Early Learning
This goal is to ensure children in Orange County have access to quality early learning experiences and environments. Expertise needed in these areas include: Infant and Toddler Facility expansion; Kindergarten Readiness Assessment (Early Development Index (EDI)); Quality Rating Improvement System (QRIS); and landscape analysis specific to the Infant and Toddler system.

Resilient Families
To create resilient families, it is important to cultivate parenting skills, promote economic stability, and enhance access to services. Expertise in this area includes: maternal, infant and early childhood mental health; homeless families, shelter services, and Homeless Management Information Systems (HMIS); family resources centers; and family support benefits systems such as CalWORKs, Women Infant, and Children (WIC), Cal Fresh.

Early Childhood Systems Performance Assessment
First 5 Orange County’s goal is to work with various sectors that are involved with early childhood (for example: health care, education, Family Resource Centers) to implement an assessment for the system. First 5 Orange County seeks expertise to accomplish this goal because it is vital to improving systems and making systems change. Specific expertise needed includes: implementation of a systems assessment, which may include, but is not limited to, implementing an Early Childhood System Performance Assessment Toolkit which examines factors related availability and access, coordination of services, and responsiveness to parent needs and concerns; data gap analysis and identification of potential improvements systems; and facilitating systems building collaborative among sector partners.

Project Management
Project management services are needed with managing complex, multi-party (e.g., state-funded initiatives) human services projects, and working with community-based organizations, is essential.

Community Engagement Support
A community engagement strategy can leverage First 5 Orange County’s funded initiatives and position First 5 Orange County in a leadership role on critical issues related to young children in the County. Specific expertise in community outreach and engagement includes: convening key stakeholders; facilitation of stakeholder collaboratives; non-profit and philanthropic strategies; and parent outreach.
Evaluation
First 5 Orange County will be focused on improving early childhood systems throughout County. Expertise needed in building a new evaluation frameworks includes: systems assessments; population trends; impact evaluations; and leverage existing data investments (e.g., Early Developmental Index).

Strategic Communications
The communications strategy is a combination of traditional public relations, legislative outreach, and graphic design. The team of strategic communications consultants will provide resources, expertise, and strategies to reach specific target audiences. The communications strategies will promote First 5 Orange County as a trusted source for data and expertise in early childhood development, a champion for children’s issues, a convener of thought leaders, and a resource for local and state policy development. Expertise needed include: public relations; legislative outreach; and graphic design.

Contract Compliance & Audit
It is the policy of First 5 Orange County to ensure its organizational goals are achieved through a variety of contract compliance and programmatic reviews to support contractor organizational success. Specific expertise needed includes: contract performance and compliance audit; fiscal audits; assessing internal controls; and fee-for-service and service payback reviews.

Fund Development
Fund development includes pursuing foundation, state and federal funding opportunities for First 5 Orange County priority service areas. Elements for this scope of work include identifying funding opportunities, working with local “networks” of service providers to develop responsive proposals, and providing technical assistance to First 5 Orange County in structuring and writing successful grant requests.
## ROSTER OF QUALIFIED APPLICANTS
### BY SUBJECT MATTER EXPERTISE

| Comprehensive Health and Development | * American Academy of Pediatrics-Orange County Chapter  
* Arlene Turner  
* Barbara Aved Associates  
* Center for Oral Health  
* Charitable Ventures  
* Children’s Data Network (USC) | * Diane Limbo  
* Dianna Daly  
* DSM Consulting, LLC  
* Health Management Associates, Inc.  
* Jaqueline Tran Nakasone  
* Margarita McCullough  
* Marc Lerner | * MK Consulting Syndicate, Inc.  
* MY Team Effort, Inc.  
* Parsons Consulting, Inc.  
* R & G Solutions, LLC  
* San Diego Strategy Group, LLC dba NP Strategies  
* Susan Diaz |
| Quality Early Learning | * Altmayer Consulting, Inc.  
* Charitable Venture of Orange County  
* Children’s Data Network  
* Cristina Blevins  
* Hami Consulting | * Hawai Nagussie  
* Limor Consulting, Inc.  
* MK Consulting Syndicate, Inc.  
* Muckenthaler & Associates, Inc.  
* Parsons Consulting, Inc. | * R & G Solutions, LLC  
* San Diego Strategy Group, LLC dba NP Strategies  
* Sandra Avzaradel  
* Zero to Three |
| Resilient Families | * Altmayer Consulting, Inc.  
* Anila Neumeister  
* Charitable Ventures  
* Children’s Data Network (USC)  
* Community Action Partnership of Orange County | * Diane Limbo  
* DSM Consulting, LLC  
* Margarita McCullough  
* MK Consulting Syndicate, Inc.  
* Parsons Consulting, Inc.  
* R & G Solutions, LLC  
* Sandra Avzaradel | * Susan Diaz |
| Early Childhood Systems Performance Assessment | * Altmayer Consulting, Inc.  
* Burke Consulting  
* Children’s Data Network (USC)  
* EVALCORP  
* Hamia Consulting | * MK Consulting Syndicate, Inc.  
* Multi-Ethnic Collaborative of Community Agencies (MECCA)  
* Parsons Consulting  
* San Diego Strategy Group, LLC dba NP Strategies | |
| Project Management | * Altmayer Consulting, Inc  
* American Academy of Pediatrics-Orange County Chapter  
* Anila Neumeister  
* Burke Consulting  
* Charitable Ventures  
* Cicero Group  
* Cristina Blevins  
* Diane Limbo  
* DSM Consulting, LLC | * ERS Consulting, LLC  
* Health Management Associates, Inc.  
* Jaqueline Tran Nakasone  
* Margarita McCullough  
* Michael Arnot  
* MK Consulting Syndicate, Inc.  
* Muckenthaler & Associates, Inc.  
* Multi-Ethnic Collaborative of Community Agencies (MECCA) | * Parsons Consulting, Inc.  
* Principal Strategic Advisors  
* R & G Solutions, LLC  
* San Diego Strategy Group, LLC dba NP Strategies  
* Sandra Avzaradel  
* Sandy Stone  
* Sherry Gilbey  
* Susan Diaz |
| Community Engagement Support | * Altmayer Consulting, Inc  
* American Academy of Pediatrics-Orange County Chapter  
* Burke Consulting  
* Charitable Ventures  
* Dianna Daly  
* Hamia Consulting  
* Harder + Company  
* Health Management Associates  
* Jacqueline Tran Nakasone  
* MK Consulting Syndicate, Inc.  
* Muckenthaler & Associates, Inc.  
* Multi-Ethnic Collaborative of Community Agencies (MECCA)  
* San Diego Strategy Group, LLC dba NP Strategies  
* Zero to Three  
* Parsons Consulting, Inc.  
* R & G Solutions, LLC  
* San Diego Strategy Group, LLC dba NP Strategies  
* Sherry Gilbey  
* SmartStart Evaluation and Research  |
|---|---|
| Evaluation | * Burke Consulting  
* Barbara Aved Associates  
* Center for Oral Health  
* Charitable Ventures of Orange County  
* Child 360  
* Cicero Group  
* DSM Consulting, LLC  
* EVALCORP  
* Hamia Consulting  
* Harder + Company  
* Health Management Associates, Inc.  
* Jacqueline Tran Nakasone  
* Limor Consulting, Inc.  
* MK Consulting Syndicate, Inc.  
* MY Team Effort, Inc.  
|  
| Strategic Communications | * AdGyld  
* Burke Consulting  
* Charitable Ventures  
* Cornerstone Communications  
* Curt Pringles & Associates  
* Luis Alvarado Design  
* Mark Olsen  
* Mission Up  
|  
| Contract Compliance and Audit | * Altmayer Consulting, Inc.  
* Anila Neumeister  
* Charitable Ventures  
|  
| Fund Development | * Barbara Aved Associates  
* Charitable Ventures  
* Michael Arnot  
|  

* |
# CONSULTANT AGREEMENTS TERM SHEET

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<thead>
<tr>
<th>Commission Strategic Goals/ Direction(s)</th>
<th>Contract Number</th>
<th>Consultant</th>
<th>Term</th>
<th>FY 19/20 Funding</th>
<th>Scope of Work</th>
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</table>
| Comprehensive Health and Development     | C-390           | Margarita McCullough | 7/1/19-6/30/20 | $100,000 | Project Management  
Provide centralized coordination, monitor data compliance, and identify program improvements for the Bridges Maternal Child Health Network (Bridges), which includes 10 hospitals and 4 home visiting providers. Support implementation of CalWORKs Home Visiting Initiative. Assist with development of Prenatal to Three Initiative. Co-manage implementation of modifications to the Bridges Connect information system. Coordinate DULCE program expansion. |
| Comprehensive Health and Development     | C-391           | Susan Diaz | 7/1/19-6/30/20 | $120,000 | Project Management  
Manage implementation of a new, multi-agency CalWORKs Home Visiting Initiative in compliance with state guidelines. Assist with development of Prenatal to Three Initiative. Co-manage implementation of modifications to the Bridges Connect information system. |
| Comprehensive Health and Development     | C-392           | DSM Consulting, LLC | 7/1/19-6/30/20 | $95,000 | Project Management  
Provide centralized coordination, monitor data compliance, and identify program improvements for the nursing component of the School Readiness Initiative. Monitor and provide technical assistance for transition of funded community health programs to more sustainable models. |
| Comprehensive Health and Development     | C-401           | Diane Limbo | 7/1/19-6/30/20 | $30,000 | Evaluation  
Assess the school readiness nursing scope of work and daily activities, identify variations among the school districts, and develop recommendations for a standard of care. |
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</table>
| Comprehensive Health and Development   | C-398           | C‐398      | 7/1/19-6/30/20 | $25,000          | Project Management  
Coordinate planning of professional education series for pediatric obesity prevention. Manage Bridges data and evaluation partnerships.                                                                                                                                                                                                                                   |
| Comprehensive Health and Development   | C-400           | MK Consulting Syndicate, Inc. | 7/1/19-6/30/20 | $120,000          | Project Management  
| Quality Early Learning                 | C-393           |            |             | $30,000           | Project Management  
Support process improvement for Prenatal to Three programs to increase local, state and federal funding for agencies serving young children. Coordinate and conduct EDI teacher trainings.                                                                                                                                                                                 |
| Comprehensive Health and Development   | PS-196          | MY Team Effort | 7/1/19-6/30/20 | $102,500          | Project Management  
Manage data collection among all Dental Transformation Initiative participants, including providing ongoing technical assistance to subcontractors to ensure accuracy and timeliness of data reporting. Perform data aggregation and analyses. Develop monthly, quarterly and annual reports for state Department of Health Care Services and other stakeholders. Provide recommendations for quality improvement projects. |
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</table>
| Comprehensive Health and Development    | PS-206          | Center for Oral Health | 7/1/19-6/30/20 | $60,000* | Project Management  
Support teledentistry implementation and coordinate quality improvement activities for Federally Qualified Health Centers participating in the Dental Transformation Initiative Local Dental Pilot Project. |
| Quality Early Learning                   | C-394           | Muckenthaler & Associates, Inc. | 7/1/19-6/30/20 | $130,000** | Project Management  
Provide centralized coordination with School Readiness Early Learning Specialist to monitor data compliance, and identify program improvements for school district and countywide early learning programs. Coordinate renewal process with funded partners. Support local school districts to better align federal and state investments in early learning programs. Coordinate with Orange County’s Department of Education (OCDE) to implement Quality Start OC (Orange County’s Quality Rating and Improvement System) to increase early childhood educators’ participation in quality assistance programs. |
| Quality Early Learning                   | C-395           | Christina Blevins | 7/1/19-6/30/20 | $85,000 | Project Management  
Coordinate OC Reads program. Provide coordination, technical assistance, and First 5 Orange County representation on community collaboratives for engaged neighborhoods. |
| Aligned Investments/ Resilient Families  | C-396           | Anila Neumeister | 7/1/19-6/30/20 | $100,000 | Project Management  
Provide coordination, monitor data compliance, and identify program improvements for homeless prevention and the child abuse prevention projects. Coordinate the implementation of community training opportunities for evidence based curriculum that support family strengthening objectives. |
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Resilient Families</td>
<td>C-397</td>
<td>Dianna Daly</td>
<td>7/1/19 – 6/30/20</td>
<td>$50,000</td>
<td>Project Management</td>
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<td>Coordinate First 5 Orange County’s work as a Result Area Backbone for Be Well Orange County. Serve on Health Care Agency’s Mental Health Services Act (MHSA) Steering Committee, and co-chair the MHSA Prevention and Early Intervention Subcommittee. Promote increased integration and capacity of support services for young children and pregnant women.</td>
</tr>
<tr>
<td>Comprehensive Health and Development/ Resilient Families</td>
<td>PS-207</td>
<td>University of Southern California, Children's Data Network</td>
<td>7/1/19-6/30/20</td>
<td>$25,000</td>
<td>Early Childhood Systems Performance Assessment</td>
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<td>Develop data-informed recommendation for a new risk-adjusted funding allocation for Bridges participating hospitals. Assist in developing new service area map for home visiting agencies. Perform data analyses as needed for quality improvement activities.</td>
</tr>
<tr>
<td>Aligned Investments/ Engaged Neighborhoods</td>
<td>C-399</td>
<td>Limor Consulting, Inc.</td>
<td>7/1/19-6/30/20</td>
<td>$125,000</td>
<td>Evaluation</td>
</tr>
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<td>Coordinate Early Development Index (EDI) evaluation projects and implementation at school districts. Develop GIS mapping and community profile reports. Provide technical assistance on the EDI to local communities. Develop performance management plan for funded partners that tracks to Commission’s new strategic plan. Develop First 5 Orange County’s annual report to the state and perform other data analyses upon request.</td>
</tr>
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| Connected Systems                        | PS-195          | San Diego Strategy Group dba NP Strategies | 7/1/19-6/30/20 | $80,000* | Project Management; Early Childhood Systems Performance Assessment  
Coordinate efforts to develop and evaluate a more coordinated early identification and intervention system in partnership with the American Academy of Pediatrics – Orange County Chapter, CHOC Children’s, and multiple county stakeholders. Conduct early childhood systems assessments. |
| Aligned Investment/ Engaged Neighborhoods/ Connected Systems/ Committed Leadership | C-402           | Lisa Burke | 7/1/19-6/30/20 | $100,000 | Project Management  
Facilitate alignment of funding strategies as it relates to restructuring performance measure systems and communicate strategies to funded partners. Participate and advise on the Prenatal to Three systems assessments. Coordinate special projects related to identifying Engaged Neighborhoods. Convene work groups on reducing entitlement gap and increasing economic stability of families with young children. |
| Engaged Neighborhoods                    | PS-197          | Multi-Ethnic Collaborative of Community Agencies (MECCA) | 7/1/19-6/30/20 | $25,000 | Community Engagement Support  
Perform asset mapping of Orange County neighborhoods with the lowest EDI scores and conduct initial outreach to assess readiness for engagement. |
| Resilient Families/Engaged Neighborhoods | PS-198          | Community Action Partnership of Orange County | 7/1/19-6/30/20 | $25,000 | Community Engagement Support  
Perform asset mapping of Orange County neighborhoods with the lowest EDI scores and conduct initial outreach to assess readiness for engagement. |
### CONSULTANT AGREEMENTS TERM SHEET

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<th>Scope of Work</th>
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</thead>
</table>
| Committed Leadership/Engaged Neighborhoods | PS-200          | Luis Alvarado (Luis Alvarado Design) | 7/1/19-6/30/20 | $65,000 | Strategic Communication; Graphic Design  
Provide graphic design, artwork, photographic images, etc., as well as production and printing services for print and electronic collateral materials. |
| Committed Leadership/Engaged Neighborhoods | PS-201          | Cornerstone Communications | 7/1/19-6/30/20 | $110,000 | Strategic Communication; Public Relations  
Develop a second-year implementation plan for the Commission’s new Strategic Plan, with a focus on Committed Leadership. Assist staff in positioning First 5 Orange County as an expert in early childhood development, a trusted resource for data, and a convener of thought leaders around an early childhood agenda. Develop materials to elevate children’s issues and champion child development and early education systems. |
| Committed Leadership/Engaged Neighborhoods | PS-202          | Curt Pringle & Associates | 7/1/19-6/30/20 | $95,000 | Strategic Communication; Legislative Outreach  
Provide legislative support, community partnership, and public awareness activities, including the “Essentials Diaper Drive” and additional activities as requested. |
| Engaged Neighborhoods | PS-203          | Charitable Ventures | 7/1/19-6/30/20 | $125,000 | Community Engagement Support; Fund Development; Project Management  
Responsible for facilitating collective community action in support of First 5 Orange County’s Strategic Plan and supporting initiatives, through the provision of evaluation, assessment, planning, communication development, grant writing, facilitation, coordination and project management services. |
<table>
<thead>
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</thead>
<tbody>
<tr>
<td>Ongoing Support</td>
<td>C-404</td>
<td>Sherry Gilbey</td>
<td>7/1/19-6/30/20</td>
<td>$100,000</td>
<td><strong>Contract Compliance</strong>&lt;br&gt;Perform risk assessments and compliance audits of programs requiring more intensive compliance reviews.</td>
</tr>
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<td></td>
<td>PS-204</td>
<td>KNL Support Services</td>
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<td></td>
<td>PS-205</td>
<td>Conrad, LLP</td>
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<tr>
<td>Ongoing Support</td>
<td>C-405</td>
<td>Judy Nelson&lt;sup&gt;iii&lt;/sup&gt;</td>
<td>7/1/19-6/30/20</td>
<td>$35,000</td>
<td>Provide executive and staff coaching services</td>
</tr>
</tbody>
</table>

<sup>1</sup> Home Visiting Initiative is funded by California Department of Social Services, through the County of Orange Social Services Agency and the Commission receives reimbursement for a portion of these expenditures.

<sup>ii</sup> Home Visiting Initiative is funded by California Department of Social Services, through the County of Orange Social Services Agency and the Commission receives reimbursement for these expenditures.

<sup>iii</sup> Dental Transformation Initiative(DTI) is funded by a contract with the California Department of Health Care Services (DHCS) and the Commission receives reimbursement for these expenditures.

<sup>iv</sup> Dental Transformation Initiative(DTI) is funded by a contract with the California Department of Health Care Services (DHCS) and the Commission receives reimbursement for these expenditures.

<sup>v</sup> Dental Transformation Initiative(DTI) is funded by a contract with the California Department of Health Care Services (DHCS) and the Commission receives reimbursement for these expenditures.

<sup>vi</sup> First 5 IMPACT is a grant funded by First 5 California and the Commission receives reimbursement for $6,000 of these expenditures.

<sup>vii</sup> First 5 IMPACT is a grant funded by First 5 California and the Commission receives reimbursement for $50,000 of these expenditures.

<sup>viii</sup> Consultant has been providing executive coaching services since April 2017, a requirement for the executive director. Ms. Nelson is now also providing staff coaching.
CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-18-C&FC

June 5, 2019

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE NEW AGREEMENTS, OR AMENDMENTS TO CURRENT AGREEMENTS, AT THE EXECUTIVE DIRECTOR’S SOLE DISCRETION, WITH DESIGNATED INDIVIDUALS AND/OR ORGANIZATIONS TO PROVIDE CONSULTANT SERVICES; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AGREEMENTS ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, et seq. (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

WHEREAS, Commission adopted its Strategic Plan to define how funds authorized under the Act and allocated to the Commission should best be used to meet the critical needs of Orange County’s children prenatal to five years of age as codified in the Act; and

WHEREAS, the Commission desires to enter into new agreements or amendments to current agreements, at the Executive Director’s sole discretion, with each of the individuals and/or organizations, hereinafter referred to as the “Contractors,” identified in the staff report for the June 5, 2019 Commission meeting for this Agenda Item (hereinafter collectively referred to as “Agreements”). Contractors will provide services including Project Management, Evaluation, Operational Support (including On-Call), and Special Projects for the terms and in the amounts and on the conditions as described in Attachment 3 therein; and

WHEREAS, each Contractor desires to enter into the applicable Agreement, if authorized by the Executive Director, in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the applicable Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 5, 2019 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Agreements are in furtherance of and consistent with the Commission’s Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Agreements with each of the Contractors for the terms and in the amounts and on the conditions as specified in Attachment 3 to the June 5, 2019 staff report for this Agenda Item.
NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1  Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.

Section 2  Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate Agreements with each of the Contractors to provide consultant services for the terms and in the amounts and on the conditions consistent with the June 5, 2019 staff report and Attachment 3 referenced therein; and

Section 3  The form of any Agreements shall be substantially similar to the standard Consultant or Professional Services Agreements, subject to minor, non-substantive revisions, or as otherwise required to comply with state/federal grant funding sources, and will be reviewed and approved by the Executive Director, or designee, and Commission Counsel. The approval by the Executive Director, or designee, of the Agreements shall be conclusively evidenced by the execution of such Agreements by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4  Commission hereby approves the Agreements to be entered into, at the Executive Director’s sole discretion, with each of the Contractors as described in Attachment 3 to the June 5, 2019 staff report for this Agenda Item to provide consultant services for the terms and in the amounts and on the conditions as specified in the June 5, 2019 staff report for this Agenda Item.

Section 5  The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Agreements on behalf of the Commission.

Section 6  A copy of each final Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. Each final executed Agreement shall be placed on file in the office of the Clerk of the Commission.

Section 7  In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Agreement(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission’s obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8  The Clerk of the Commission shall certify to the adoption of this Resolution.
The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 5, 2019 to wit:

AYES
Commissioners: ____________________________________________

NOES:
Commissioner(s): __________________________________________

EXCUSED:
Commissioner(s): __________________________________________

ABSTAINED:
Commissioner(s): __________________________________________

_________________________________________
CHAIR

STATE OF CALIFORNIA  )
COUNTY OF ORANGE  )

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

_____________________________________
ROBIN STIELER
Clerk of the Commission, Children and Families Commission of Orange County, County of Orange, State of California

Resolution No: __-19-C&FC

Agenda Date: June 5, 2019

Item No.__

I certify that the foregoing is a true and correct copy of the Resolution adopted by the
Robin Stieler, Clerk of the Commission

By:_________________________________________
Deputy
EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy(ies) of final executed Agreements)
DATE: May 28, 2019

TO: First 5 Orange County Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Receive update on the Bridges Maternal Child Health Network

SUMMARY:
First 5 Orange County Children and Families Commission’s Bridges Maternal Child Health Network (Bridges Network) supports children’s healthy development by screening families when a baby is born and providing the most appropriate type of home visitation services by public health nurses or trained paraprofessional staff for six to 24 months. This report provides an update on the Bridges Network and shares findings from program assessments and a review of outcomes data.

DISCUSSION:
The Bridges Network comprises a continuum of maternal child health services, including 10 hospitals that, collectively, provide labor and delivery services for nearly 70% of the births in Orange County, and refer parents who may benefit from home visiting services to one of four organizations. These home visiting providers include MOMS Orange County, Children’s Bureau, Orange County Child Abuse Prevention Center, and Orange County Health Care Agency/Public Health Nursing. First 5 Orange County Children and Families Commission invests $4.58 Million annually in Bridges Network services (MOMS Orange County uses intergovernmental transfer funds for the period of July 1, 2017 – June 30, 2021, and thus is excluded from this total). Attachment 1 describes the Bridges Network in more detail.

Since its inception as one of First 5 Orange County’s Early Action Programs in 2000, the Bridges Network has expanded to better address the needs of Orange County families. The partnership with hospitals facilitates access to the greatest number and widest geographical distribution of newborns and their families, a nearly-universal reach that is unique among home visiting programs in California. The Bridges Connect system, an electronic referral and data management platform funded by First 5 Orange County, unifies the Bridges Network and creates efficiencies for its providers. This combination of programs and technology positions the Bridges Network as a key service delivery system in Orange County, and could serve as a platform for a countywide prenatal to three system of care that links with or incorporates all major providers of health, community, and social services for young children and their families.

Program Outcomes
In 2018, First 5 Orange County engaged evaluators to explore how participation in Bridges programs impacted healthcare utilization by CalOptima members (CalOptima is Orange County’s Medi-Cal managed care plan). Evaluators conducted a paired sample analysis of retrospective data for more than 1,000 mothers and 2,000 children to examine key Healthcare Effectiveness Data and Information Set (HEDIS) outcomes, including well-child visits, postpartum visits, nutrition and physical activity counseling, immunizations, and access to primary care from 2013 to 2016. Data on
emergency room visits were also studied. With the exception of nutrition and physical counseling (with a positive effect too small to qualify as significant), the positive effects for clients served by Bridges were statistically significant across all outcomes. The greatest differences were observed in Bridges clients' continued participation in well-child visits and utilization of postpartum care, with approximately 6% and 5% increases in each respectively. Other positive effects included a 4% greater immunization rate and 3% greater access to primary care found among Bridges clients.

It is important to note that the Bridges cohort for the HEDIS analysis included a broad range of participation in the Bridges Network, from the relatively light-touch intervention at hospital bedside to more intensive, multi-year home visiting services provided by public health nurses or trained paraprofessionals. Future analyses will attempt to discern the extent to which more intensive services may yield greater differences in outcomes. Since Bridges is a comprehensive maternal child health program that addresses multiple aspects of family functioning and wellbeing, future evaluation will also focus on measuring the effect of these services on psychosocial outcomes.

Programmatically, as Bridges continues to transition toward more rigorous standards with measurable outcomes, staff is exploring various evidence-based home visiting models that may be a good fit for diverse Orange County families. Adoption of additional evidence-based models could yield better population-level outcomes, and possibly generate additional revenue and sustainability by leveraging federal funding streams.

Renewal Considerations
An intensive review of the Bridges Network conducted over the past three years identified a few limitations and untapped opportunities that could be addressed as part of the contract renewals process. For example, many families are not willing to accept home visiting when it is offered at the hospital bedside. It may feel too intrusive for some families, and in other cases, crowded living conditions and landlord prohibitions on guests may limit their ability to receive service providers in their home. In order to increase its reach, the Bridges Network could partner with other types of service providers to add new access points where families are more comfortable receiving services, such as pediatric primary care. The DULCE program, a national best practice being piloted at a busy CHOC Children’s primary care clinic in Santa Ana, is an example of a complementary model that could enhance access to the Bridges Network by facilitating more effective transitions to prenatal-to-three services. DULCE staff develop a relationship with the family at every well-child visit during the baby’s first six months. As trusted advisors, DULCE staff may be better-positioned to connect families with ongoing services, such as home visiting, upon completion of the DULCE program.

Additionally, there is a growing awareness of the prevalence of perinatal mental health issues among pregnant and new mothers, and the Bridges Network provides an ideal platform for more focused promotion of maternal and infant mental health. Home visitors can be trained to augment this aspect of their services, and to connect parents with perinatal mental health programs when indicated, while promoting the social and emotional development of the child. Moreover, additional planned connections can promote sustained family engagement across the continuum of birth to five, and facilitate more effective transitions to services for children ages 3-5 years, such as early learning and education.

Vast changes in the healthcare landscape over the past 20 years also suggest the need to revisit the following aspects of the Bridges program:
• Linkage to health insurance was initially a key goal of the program; however, the vast majority of babies born to low-income families are now eligible for some type of no-cost or subsidized coverage due to federal changes in coverage eligibility and financing. Appropriate and timely utilization of healthcare services remains relevant, as does connection with mental health and community services.

• There has been a major shift in the geographic distribution of births among Bridges hospitals, with some now serving significantly more birthing mothers than others. First 5 Orange County currently provides the same level of funding for all hospitals. This approach may need to be adjusted to address, not only the differences in volume, but the risk profiles of each hospital’s birthing population. Data recently compiled by the Children’s Data Network for an analysis of involvement in child protective services could be used to develop a better picture of how risks are distributed among the Bridges hospitals.

• Beginning in mid-2018, Orange County experienced a significant change in the delivery system for comprehensive perinatal services for low-income women when CalOptima discontinued its contract with a local community-based service provider for these services, which include a thorough assessment of mental health, social risks, and food and housing insecurity. Due to changes in state regulations related to contracting, CalOptima now encourages pregnant women to seek these services through their obstetricians, most of whom do not currently offer the Comprehensive Perinatal Services Program in their offices. County of Orange and community-based agencies continue to serve pregnant women referred to them for perinatal support services; however, access may become more limited over time as agencies are less able to draw upon their reserves to pay for staff.

Finally, robust partnership and collaboration among County of Orange agencies is helping to drive transformative improvements in early childhood systems of care. For example, First 5 Orange County currently contracts with the Orange County Social Services Agency to deliver two home visiting programs for special populations: the Neighborhood Resource Network for families with an unsubstantiated child abuse report, and the state and federally-funded CalWORKs Home Visiting Initiative for low-income first-time parents. At the same time, Commission staff are working closely with the Orange County Health Care Agency on selection of a common set of tools and measures for early childhood services, which will allow for better cross-program comparisons and evaluation of countywide investments in early childhood. The partnership has also resulted in increased use of Mental Health Services Act funding for early childhood mental health services. As these partnerships continue to gain momentum, the resulting improvements in systems should increase the likelihood of achieving measurably improved outcomes for children.

Renewal Process & Timeline
Guided by results from this intensive program review, as well as input from focus groups and stakeholder interviews conducted over the past several months, a list of questions have been generated for the prenatal-to-three services renewal panel’s consideration and discussion. Renewal panel meetings will be held in June, July, October, and December, with recommendations due to the First 5 Orange County Children and Families Commission in February 2020.
STRATEGIC PLAN & FISCAL SUMMARY:
The proposed action has been specifically reviewed in relation to the Commission's Strategic Plan and is consistent with the Comprehensive Health and Development and Resilient Families goals. No funding actions are included in this item.

PRIOR COMMISSION ACTIONS:
- February 2018 – Received report on Bridges Maternal Child Health Network evaluation activities.
- May 2016 – Received report on the Neighborhood Resource Network/Prevention and Early Intervention Program.
- March 2016 – Received report on Bridges Maternal Child Health Network.
- December 2016 – Authorized agreement with Abt Associates for the Bridges Maternal Child Health Network prospective evaluation
- December 2015 – Received Bridges Maternal Child Health Network project update and authorized amendments to agreements to provide Program Optimization Technical Services.

RECOMMENDED ACTION:
Receive report on Bridges Maternal Child Health Network.

ATTACHMENTS:
1. Bridges Maternal Child Health Network Overview
2. Presentation

Contact: Ilia Rolón
Linking Children and Families with Needed Services

The Bridges Maternal Child Health Network (Bridges Network) supports children’s success by identifying health and developmental concerns during the critical first years of life, and providing families with education, screening, and linkage to services including referrals for home visitation services by public health nurses and other professional staff. The goal of the program is to screen every child born in Orange County and their family and link them to appropriate, supportive services. Services are provided at no cost to families through an integrated system of community providers. Through this model of prevention and early intervention, the Commission is helping Orange County’s children have the healthiest start possible and reducing the need for costlier, more complex intervention services.

BRIDGES NETWORK SERVICE PROVIDERS INCLUDE:

- MOMS ORANGE COUNTY
- 10 ORANGE COUNTY HOSPITALS
- COUNTY OF ORANGE PUBLIC HEALTH NURSING
- CHILDREN’S BUREAU OF SOUTHERN CALIFORNIA
- ORANGE COUNTY CHILD ABUSE PREVENTION CENTER

<table>
<thead>
<tr>
<th>TARGET POPULATION</th>
<th>SERVICES PROVIDED</th>
<th>OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRENATAL SERVICES</td>
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</tbody>
</table>
| Mothers at risk for poor birth outcomes including low income mothers, those with late or no prenatal care, first time teen mothers, single mothers, and mothers at risk for substance use | Home visitation to provide:  
  - Support for a healthy pregnancy  
  - Breastfeeding education  
  - Healthy infant development education | Early and consistent prenatal care  
  - Improved mother’s wellbeing and healthy infant development  
  - Decreased pre-term and low birth weights  
  - Reduced frequency of newborn admission to a Neonatal Intensive Care Unit |

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<thead>
<tr>
<th>INFANT AND FAMILY SCREENING AT BIRTH</th>
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</table>
| Infants at risk for health or developmental delays including medically high-risk infants | **Prescreening**  
  Electronic review of admission data considering risk factors (income, prenatal care, age of mother, paternity status, etc.). Approximately 90% of mothers at 10 hospitals accounting for 71% of Orange County births are prescreened.  
  **Bedside Screening**  
  Hospital bedside interview of mother based on Prescreening results. Approximately 50% of prescreened mothers receive a bedside screening.  
  **Referral to Services**  
  - Public Health Nurse in-home services  
  - Home visitation to promote healthy infant development and maternal/infant attachment using Partners in Parenting Education (PIPE)  
  **Kit for New Parents**  
  Parent education information | Approximately 18% of mothers screened at bedside are referred to services and 46% of those successfully complete services, leading to:  
  - Effective use of the health care system  
  - Improved mother’s wellbeing and healthy infant development  
  - Improved healthy parent/child interaction  
  - Reduced Emergency Department visits |

<table>
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<tr>
<th>TODDLER SERVICES</th>
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</table>
| Toddlers at risk for developmental delays | Home visitation using the “Triple P” Positive Parenting Program | Improved healthy parent/child interaction  
  - Prevention of behavioral, emotional, & developmental concerns in children |

*Children & Families Commission of Orange County*
The Impact of Commission Investment

Outreach by Bridges Network agencies begins at the earliest possible time in a child’s development, including work with pregnant mothers, bedside screening in the hospital when a child is born, and infant and toddler home visitation. As a result of this early outreach and bridge to services when needed, children’s health needs and developmental concerns are identified and addressed earlier, more mothers receive early prenatal care and support for breastfeeding, more children are adequately immunized, and more children have and use a regular place for health care.

The Bridges Network is the Commission’s largest program investment. The Commission invests nearly $6 million annually in the Bridges Network to provide services to more than 17,000 children and their families (about 38,000 babies are born in Orange County each year).

Of the children and families receiving intensive services, approximately 93% are low income families who are at or below 200% of the federal poverty level.

ANNUALLY, THE BRIDGES NETWORK SERVES APPROXIMATELY:

- **8,620** pregnant women who receive hospital-based support for a healthy pregnancy and education on early childhood health
- **840** pregnant women who receive intensive prenatal services
- **13,030** mothers who are screened with the Bridges Screening Tool and referred to services for their children and family as needed
- **1,390** infants who receive home visitation services
- **760** toddlers who receive home visitation services

For Children Served by the Bridges Network, the Health Outcomes Are Significant...

- **92%** from early prenatal care

Prenatal Care in the 1st Trimester
- **54.7%** to breastfeeding (US Average: 47.2%)

Mothers Breastfeed Their Baby Until Six Months Old
- **94%** to children’s immunizations (OC Average: 73.6%)

Children Receive All Age-Appropriate Immunizations
- **94%** and access to health care. (OC Average: 93.1%)

Children Linked to a Place for Regular Health Care

Among clients surveyed upon completion of the program, there was a **32.5%** reduction in reported use of the emergency room as a child’s primary location for routine medical care, according to preliminary data.

The Future: a Case for Innovation

Bridges Maternal Child Health Network improves the lives of many children and families and saves the Orange County community a significant outlay of public funds through prevention and early intervention. Network partners use evidence-based programs and tools such as the Nurse Family Partnership home visitation program and Triple P® Positive Parenting Program which have documented returns of $5.70 and $6.06 for every dollar invested, respectively.

Despite these positive outcomes, the current funding model is not sustainable.

With decreasing Commission revenues, innovative approaches to program sustainability are necessary. The Commission is exploring ways to diversify the program’s funding base, both through Medicaid/Medi-Cal reimbursement and other innovative funding mechanisms such as “Pay for Success” contracts. The Commission successfully secured grants to quantify the value of Bridges Network services and cost savings to the community. Today, the Pay for Success funding model, and potential use of social innovation bonds, is gaining traction.
Topics

• Overview of the Bridges Network
• Results of program assessments and evaluation
• How the context for services has changed
• Preview of the Prenatal-to-Three renewals process
Bridges Maternal Child Health Network

- Bridges Network is largest Prenatal-to-Three investment
- Early Outreach and Referral
  - Promotion of healthy birth outcomes through prenatal outreach and
  - Distribution of the Kit for New Parents at 10 high-birth hospitals in Orange County
- Home Visiting – Provides prenatal and child health and development support services through funded partners, including:
  - MOMS Orange County, Children’s Bureau, Child Abuse Prevention Center
  - Orange County Health Care Agency – Public Health Nursing
Bridges Hospitals Provide Countywide Coverage

Population Density, By Census Tract: Person per Square Mile, 2015
Location of Bridges Hospitals

Population per Square Mile, 2015

| Less than 99 persons per sq. mile |
| 100 - 1,000 |
| 5,000 - 9,999 |
| 10,000 - 24,999 |
| 25,000 persons or more per sq. mile |

Bridges Hospital

<table>
<thead>
<tr>
<th>Hospital Name</th>
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<tbody>
<tr>
<td>Orange Memorial Hospital and Medical Center</td>
</tr>
<tr>
<td>Mission Hospital</td>
</tr>
<tr>
<td>Western Vail Health Network Medical Center</td>
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<tr>
<td>Anaheim Regional Medical Center</td>
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<tr>
<td>Orange County Global Medical Center</td>
</tr>
<tr>
<td>South Coast Regional Medical Center</td>
</tr>
<tr>
<td>Fullerton Regional Medical Center</td>
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<tr>
<td>Anaheim Regional Medical Center</td>
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<tr>
<td>Long Beach Memorial Medical Center</td>
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First5 Orange County
Children & Families Commission
Numbers of Children and Families Served (FY 2017-18)

- 23,922 pre-screens
- 9,514 bedside screenings
- 5,613 home visits
Recent Program Evaluation and Assessments

Internal Bridges Network Review
• Program outcomes analyses
• Program optimization studies

Bridges Network Review in a Prenatal to Three System Context
• Stakeholder convenings
• Key informant interviews
Evaluation Outcomes Data

• Examined Healthcare Effectiveness Data and Information Set (HEDIS) data and emergency department use for CalOptima members

• Compared on well-child visits, postpartum visits, nutrition and physical activity counseling, immunizations, and access to primary care

• Positive effects for clients served by Bridges were statistically significant across all but one outcome

• Greatest differences observed in well-child visits and postpartum care (6% and 5% increases respectively). Also saw a 4% greater immunization rate and 3% greater access to primary care.
Learnings from Program Assessments

• Hospital partnerships enable access to greatest number, and widest distribution, of mothers.
• Families need additional points of entry to access services.
• Maternal and infant mental health should be more intentionally integrated into services.
• Evidence-based models more likely to yield population-level outcomes.
• Planned connections across the prenatal-to-three continuum of services can promote sustained family engagement.
Learnings from Program Assessments (Cont.)

- Aligning Bridges planning to its role in Orange County’s prenatal-to-three system of care helps maximize return on investment.
- Bridges Connect data system plays vital role in coordination among partner agencies.
Today’s Context for Serving Children Prenatal to Three

Greater awareness of the importance of prenatal to three work
  • Pritzker Children’s Initiative
  • AB 2193

Increased resources and funding to support prenatal to three work
  • Pritzker Fellow
  • CalWORKs Home Visiting Initiative

Opportunities for leadership
  • Maternal, Infant and Early Childhood Home Visiting (MIECHV) funds
  • Community partnerships to address system gaps
Today’s Context (cont.)

Changing local need and structures
  • Hospital populations shifting geographically
  • Change in delivery of prenatal services to our target population

Transformative partnerships
  • Social Services Agency – Neighborhood Resource Network, CalWORKs Home Visiting Initiative
  • Health Care Agency – measuring common outcomes, increased funding of early childhood mental health
Considerations for the Renewal Process

- Using multiple points of entry to increase uptake of PN3 family support services
- Costs and benefits associated with evidence based home visiting models
- How to identify communities of highest need (e.g., Early Development Index, Strong Start Index, healthy birth indicators)
- Best ways to facilitate parents’ transition from PN3 services to early learning and other family resilience services
- How to plan for change and allow for growth in the model as new information and best practices emerge
- Allocating funds to promote system-building work
- Additional opportunities for alignment with strategic directions
## Renewal Process and Timeline

<table>
<thead>
<tr>
<th>Activity</th>
<th>Schedule</th>
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<tbody>
<tr>
<td>Bridges Network Initiative Discussion</td>
<td>June 5, 2019 – presentation to First 5 Orange County Board</td>
</tr>
<tr>
<td>Stakeholder engagement (meetings with Bridges Network providers, community partners)</td>
<td>June – December 2019</td>
</tr>
<tr>
<td>Four review panel meetings</td>
<td>June, July, October, December 2019</td>
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<tr>
<td>Recommendations from review panel presented</td>
<td>Feb 5, 2020 First 5 Orange County meeting</td>
</tr>
<tr>
<td>Contracting process begins</td>
<td>Feb 6, 2020</td>
</tr>
<tr>
<td>New contracts begin</td>
<td>July 1, 2020</td>
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</table>
DATE: May 17, 2019

TO: First 5 Orange County, Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Receive report on the Neighborhood Resource Network (NRN) Program and Family Resource Center Model and authorize agreement amendments to support the expansion and training for the Positive Parenting Practices (Triple P) program

SUMMARY:
The First 5 Orange County Children and Families Commission, in partnership with the Orange County Social Services Agency, implemented the Neighborhood Resource Network in 2015 as a pilot program to reduce the incidence of child abuse and neglect among young children in Orange County. This item is an update on the program and funding recommendations based on learnings from the program.

DISCUSSION:
The Neighborhood Resource Network (NRN) was developed in partnership with the Orange County Social Services Agency (SSA) to reduce future reports of child abuse and neglect in the target population of families who have at least one child age 0-5. The NRN program design was substantially informed by the research on child abuse data done by Dr. Emily Putnam-Hornstein of the Children’s Data Network at the University of Southern California. Dr. Putnam-Hornstein’s research found that a first call to the child abuse registry (CAR report), no matter what the outcome, during the first five years of a child’s life is the strongest predictor of subsequent reports and involvement in the child welfare system.

Neighborhood Resource Network Pilot Program
First 5 Orange County awarded the Children’s Home Society of California (CHS) $500,000 from the catalytic budget in 2015 to implement a two-year pilot of the NRN program. The program focused on families with at least one child age 0-5, which had an initial CAR report, with the targeted outcome to reduce the risk of subsequent abuse. The outcome is measured by a reduction in child abuse reports and substantiated incidents of abuse and neglect as well as the potential cost savings to the system because of the voluntary intervention. Dr. Putnam-Hornstein is leading the evaluation of the program with funding granted by the Laura and John Arnold Foundation. Initially, the program model had eight Community Service Providers (CSPs) providing evidence-based programs such as the Positive Parenting Program (Triple P), Counseling Options and Parent Education (COPE), COPE for Toddlers, and Incredible Years and Parent Child Interactive Therapy (PCIT).

In designing the NRN Pilot Program model, it was predicted that family acceptance of voluntary services and retention in evidence-based programs would be a significant challenge. This target population is often experiencing multiple stressors, and the ability to complete a voluntary service requires significant advocacy from CSPs. In anticipation of that, throughout the course of the pilot program, opportunities were engaged to better understand intervention strategies that work with this
difficult-to-engage population. These strategies include incorporating feedback from existing program participants and taking part in a national technical assistance project. In December 2017, recommendations to redesign the NRN program were presented to the First 5 Orange County Commission.

**Neighborhood Resource Network/Family Resource Center Model Redesign**

The NRN redesign was implemented in January 2018, which allowed a program pivot to only offer the evidence-based curriculums of Triple P and PCIT, as both curricula were determined through extensive analysis to have the greatest population-level-based outcomes on reducing child maltreatment and neglect and reducing out-of-home foster care placement. Currently, there are three CSPs in the NRN collaborative: (1) Children’s Bureau and (2) Orange County Child Abuse Prevention Center, which provide Triple P, and (3) Child Guidance Center, providing PCIT.

First 5 Orange County also approved coordination with the Orange County Social Services Agency to leverage Family Resource Centers (FRCs) as the community-based platform to engage and offer services to NRN families. In July 2018, First 5 Orange County partnered with the Orange County Social Services Agency (SSA) and FRCs to offer Triple P Parenting Classes to three FRCs at two sites in Anaheim and one in Santa Ana that had high rates of substantiated child abuse. Those three FRCs also had a lead agency of Children’s Bureau, which had an existing contract with First 5 Orange County that could be modified to cover the costs associated with the NRN-FRC expansion into locally based community resources.

The Neighborhood Resource Network currently includes the FRC model and a home visitation model. Families referred from SSA to NRN that do not fall within the zip code catchment area of one of the three FRCs are contacted to accept Triple P In-Home Visitation services. If a family is eligible for Triple P through the FRC and declines services through the FRC, they are offered the in-home visitation Triple P parenting curriculum. Families are also constantly being connected to auxiliary services that will assist in addressing other challenges (food, shelter, health care, etc.). Data from the program indicate that, although the sample size of participants is small, it is yielding positive results in keeping families from re-entering the Child Welfare System. Engagement rates at the FRC level is nearly double from the original model.

**Program Outcomes and Learnings**

The data shows there is a higher rate of engagement and participation for NRN families in the FRC model. Working with the FRCs has yielded positive results in leveraging other resources available to families through the FRC, and supports First 5 Orange County’s strategic direction of connecting systems. To further support connecting systems and engaging neighborhoods, additional investments in community partnerships is recommended by offering two cohorts of training in Triple P during Fiscal Year 2019/2020.

Each training will result in 20 practitioners being trained in Triple P (total of 40 trained Triple P practitioners) at a cost of $55,000 per training which allows for Triple P trained staff at FRCs throughout the county offering an evidence-based parenting curriculum that has a proven population outcome of reducing child maltreatment. A Letter of Intent to attend Triple P training will be requested from interested practitioners. Attendees will be chosen based on a number of factors including but not limited to:

- Prioritizing agencies that do not currently have any Triple P trained staff;
• Agencies that have a role in FRCs and the parenting classes that are currently offered; and
• Geographic considerations, including considerations of agencies located in areas that have high substantiated child abuse rates as well as areas that lack parenting support resources.

The first training, tentatively scheduled for the fall of 2019, would be funded with savings from the NRN contract with CHS. For the second training, tentatively scheduled for the winter of 2019, $55,000 is recommended to be added to the CHS agreement to support this Triple P training for community collaborators. The first two rounds of training would be used to determine the on-going process for continued training with the intent of returning to First 5 Orange County in December 2019 with a report on how the trainings went and potential next steps.

In order for the NRN FRC model of services to be sustained and replicated for Fiscal Year 2019/2020, an additional $111,000 is requested for Children’s Bureau for Fiscal Year 2019/2020 to continue serving NRN families with Triple P services at the three FRCs in zip codes with high rates of substantiated child abuse. Future funding for NRN services at these three FRCs as well as NRN services expanded to other FRCs would be addressed as part of First 5 Orange County’s contract renewal process under the umbrella of the Bridges Maternal Child Health Network program and focus on Prenatal to Three Early Intervention space. The contract renewal process would include a voluntary working group of FRC agency representatives that will help inform how NRN should be expanded into FRCs.

**STRATEGIC PLAN & FISCAL SUMMARY:**
The recommended actions have been reviewed in relation to the Strategic Plan and are consistent with the Resilient Family goal area. Funding is recommended in the amount of $55,000 to Children’s Home Society to provide Triple P training to Family Resource Center practitioners in late 2019, and $111,000 to Children’s Bureau to continue serving Neighborhood Resource Network families in zip codes with high rates of substantiated child abuse. Funding for this item will come from unspent, unallocated Capacity Building funding from Fiscal Year 2018/2019. The Fiscal Year 2019/2020 Budget will be amended to carryover the unspent funds and allocate the amount specifically for this item.

**PRIOR COMMISSION ACTIONS:**
- December 2017 – Approved the two-phase redesign recommendations.
- October 2016 – Received presentation from the Institute for Child Success on the Neighborhood Resources Network Program.
- October 2015 – Adopted resolution authorizing agreement with the Children’s Home Society of California.
- July 2015 – Approved up to $25,000 for an evaluation design for the Prevention and Early Intervention Program.
- April 2015 – Approved the release of a Request for Response for a two-year pilot program for prevention and early intervention.
- December 2014 – Approved the release of the Request for Proposal to provide prevention and early intervention services to families with children 0-5.
• October 2014 – Released contingency on Title 4E waiver and confirmation of Prevention Early Intervention (NRN) scope.
• January 2013 – Programmatic update and funding set aside
• March 2012 – Funding Allocation as part of the Round 2 Catalytic Investment

RECOMMENDED ACTIONS:
2. Adopt resolution authorizing the fourth amendment to agreement (FCI-PEI-01) with Children’s Home Society of California to redirect $55,000 in unspent funding and add $55,000 for a total maximum obligation of $557,185 to support the Positive Parenting Practices (Triple P) program training.
3. Adopt resolution authorizing third amendment to agreement (FCI-BN3-12) with Children’s Bureau to add $111,000 for a maximum obligation of $571,000 to expand the Positive Parenting Practices (Triple P) program to three Family Resource Centers.

ATTACHMENTS:
1. Neighborhood Resource Network Program and Outcome Data
2. Resolution - Children’s Home Society
3. Resolution - Children’s Bureau of Southern California

Contact: Kim Goll
1505 East 17th Street
Suite 230
Santa Ana
CA 92705

telephone
714 834 5310

Commissioners
Maria E. Minon, M.D., Chair
Debra Baetz
Sandra Barry
Ramin Baschshi, M.D.
Doug Chaffee

Jackie Filbeck
Kenneth McFarland
Sandra Pierce
Richard Sanchez

Executive Director
Kimberly Goll
Data from the program indicate that although the sample size of participants is small, it is yielding positive results in keeping families from re-entering the Child Welfare System. Engagement rates at the FRC level is nearly double from the original model. Data includes:

- **NRN Original Model**
  - Approximately 5% engagement rate
  - 4392 valid referrals in treatment group (*March 2016 – March 2019*)

- **NRN FRC Intervention Model**
  - 10% engagement rate and 5% completion rate (*Sept 2018 – March 2019*)
  - Rates vary between FRCs 3-30%

- **Overall,** 981 families have successfully completed the NRN program
  - 60 of those families are 6 months post completion of program services – 92% of those families do not have a CAR re-report
  - 38 of those families are 12 months post completion of program services – 89% of those families do not have a CAR re-report
  - 17 of those families are 18 months post completion of program services – 94% of those families do not have a CAR re-report
  - 5 of those families are 24 months post completion of program services – 80% of families do not have a CAR re-report

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1 Data for the 60 families who were checked for CAR reports through December 2018. Another 38 families have yet to reach the 6-month check mark
CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-19-C&FC

June 5, 2019

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE THE FOURTH AMENDMENT TO AGREEMENT FCI-PEI-01 WITH CHILDREN’S HOME SOCIETY TO SUPPORT THE POSITIVE PARENTING PRACTICES (TRIPLE P) PROGRAM TRAINING; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AMENDMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, et seq. (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

WHEREAS, On October 7, 2015, Commission authorized the Executive Director or designee to prepare and negotiate Agreement FCI-PEI-01 (the “Agreement”) with the Children’s Home Society to provide prevention and early intervention services;

WHEREAS, Commission desires to prepare and negotiate a Fourth Amendment (“Amendment”) to the Agreement with the Children’s Home Society of California (hereinafter referred to as “Contractor”) to support the Positive Parenting Practices (Triple P) program training for the terms and in the amount as described in June 5, 2019 staff report for this agenda item; and

WHEREAS, Contractor desires to enter into the Amendment in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 5, 2019 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Amendment is in furtherance of and consistent with the Commission’s Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Amendment with Contractor for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1 Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.
Section 2  Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the Amendment with the Contractor as described in the June 5, 2019 staff report for this Agenda Item to support the Positive Parenting Practices (Triple P) program training for the terms and in the amount consistent with the June 5, 2019 staff report and scope of services referenced therein.

Section 3  The form of the Amendment with the Contractor shall be substantially similar to the form of the standard Amendment to a Non-Profit Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director, or designee, and Commission Counsel. The approval by the Executive Director, or designee, of the Amendment shall be conclusively evidenced by the execution of such Amendment by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4  Commission hereby approves the Amendment with Contractor as described in the June 5, 2019 staff report for this Agenda Item to provide to support for the Positive Parenting Practices (Triple P) program training for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

Section 5  The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Amendment on behalf of the Commission.

Section 6  A copy of the Amendment to Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Amendment shall be placed on file in the office of the Clerk of the Commission.

Section 7  In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Amendments(s), (ii) to cause the issuance of warrants, (iii) to administer the Commission’s obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8  The Clerk of the Commission shall certify to the adoption of this Resolution.
The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 5, 2019 to wit:

AYES Commissioners: _________________________________

NOES Commissioner(s): _________________________________

EXCUSED Commissioner(s): _________________________________

ABSTAINED Commissioner(s): _________________________________

__________________________________________
CHAIR

STATE OF CALIFORNIA )
COUNTY OF ORANGE )

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

_____________________________________
Robin Stieler
Clerk of the Commission, Children and Families Commission of Orange County, County of Orange, State of California

Resolution No: __-19-C&FC

Agenda Date: June 5, 2019

Item No.__

I certify that the foregoing is a true and correct copy of the Resolution adopted by the

ROBIN STIELER, Clerk of the Commission

By:_____________________________________
Deputy
EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy(ies) of final executed Amendments)
CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY

RESOLUTION NO. ___-19-C&FC

June 5, 2019

A RESOLUTION OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY DIRECTING THE EXECUTIVE DIRECTOR AND COMMISSION COUNSEL TO PREPARE AND NEGOTIATE THE THIRD AMENDMENT TO AGREEMENT FCI-BN3-12 WITH CHILDREN’S BUREAU OF SOUTHERN CALIFORNIA TO EXPAND THE POSITIVE PARENTING PRACTICES (TRIPLE P) PROGRAM TO THREE FAMILY RESOURCE CENTERS; AND, AUTHORIZING APPROVAL AND EXECUTION OF SUCH AMENDMENT ON BEHALF OF THE COMMISSION

WHEREAS, in order to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development, the legislature adopted legislation set forth in the California Children and Families Act of 1998, Health and Safety Code Section 130100, et seq. (as amended, the “Act”) implementing the Children and Families First Initiative passed by the California electorate in November, 1998 and establishing the California Children and Families Commission and County Children and Families Commissions, including this Children and Families Commission of Orange County (“Commission”); and

WHEREAS, On February 1, 2017, Commission authorized the Executive Director or designee to prepare and negotiate Agreement FCI-BN3-12 (the “Agreement”) with the Children’s Bureau of Southern California to provide Bridges Maternal Child Health Network services;

WHEREAS, Commission desires to prepare and negotiate a Fourth Amendment (“Amendment”) to the Agreement with the children’s Bureau of Southern California (hereinafter referred to as “Contractor”) to expand the Positive Parenting Practices (Triple P) program to three Family Resource Centers for the terms and in the amount as described in June 5, 2019 staff report for this agenda item; and

WHEREAS, Contractor desires to enter into the Amendment in furtherance of the purposes of the Act and the Strategic Plan on the terms and conditions set forth in the Agreement; and

WHEREAS, Commission has reviewed the staff report for the June 5, 2019 Commission meeting relating to the scopes of services to be provided and hereby finds and determines that the proposed Amendment is in furtherance of and consistent with the Commission’s Strategic Plan; and

WHEREAS, Commission desires to authorize the Commission Chair and Commission Clerk to execute the Amendment with Contractor for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMISSIONERS OF THE CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY AS FOLLOWS:

Section 1. Commission finds and determines the foregoing Recitals are true and correct and are a substantive part of this Resolution.
Section 2  Commission authorizes the Executive Director, or designee, and Commission Counsel to prepare and negotiate the Amendment with the Contractor as described in the June 5, 2019 staff report for this Agenda Item to expand the Positive Parenting Practices (Triple P) program to three Family Resource Centers for the terms and in the amount consistent with the June 5, 2019 staff report and scope of services referenced therein.

Section 3  The form of the Amendment with the Contractor shall be substantially similar to the form of the standard Amendment to a Non-Profit Agreement, subject to minor, non-substantive revisions as reviewed and approved by the Executive Director, or designee, and Commission Counsel. The approval by the Executive Director, or designee, of the Amendment shall be conclusively evidenced by the execution of such Amendments by the Commission Chair and delivery thereof to the Commission Clerk.

Section 4  Commission hereby approves the Amendment with Contractor as described in the June 5, 2019 staff report for this Agenda Item to support the Positive Parenting Practices (Triple P) program training for the terms and in the amount specified in the June 5, 2019 staff report for this Agenda Item.

Section 5  The Commission Chair and the Clerk of the Commission are hereby authorized to execute and attest, respectively, the Amendment on behalf of the Commission.

Section 6  A copy of the Amendment to Agreement when executed by the Commission Chair and attested by the Clerk of the Commission shall be appended hereto as a part of Exhibit A to this Resolution. Exhibit A is hereby fully incorporated as a part of this Resolution by this reference and made a part hereof. The final executed Amendment shall be placed on file in the office of the Clerk of the Commission.

Section 7  In addition to the authorization of Section 2 above, the Executive Director, or designee, is hereby authorized, on behalf of the Commission, (i) to sign all documents necessary and appropriate to carry out and implement the Amendment, (ii) to cause the issuance of warrants, (iii) to administer the Commission’s obligations, responsibilities, and duties to be performed under such agreement(s), and (iv) during the term thereof to provide waivers, administrative interpretations, and minor modifications of the provisions of such agreement(s) in the furtherance thereof.

Section 8  The Clerk of the Commission shall certify to the adoption of this Resolution.
The foregoing resolution was passed and adopted by the following vote of the Children and Families Commission of Orange County on June 5, 2019 to wit:

AYES Commissioner(s):________________________

NOES Commissioner(s):________________________

EXCUSED Commissioner(s):_____________________

ABSTAINED Commissioner(s):_____________________

_________________________________________
CHAIR

STATE OF CALIFORNIA )
) COUNTY OF ORANGE )

I, ROBIN STIELER, Clerk of the Commission of Orange County, California, hereby certify that a copy of this document has been delivered to the Chair of the Commission and that the above and foregoing Resolution was duly and regularly adopted by the Children and Families Commission of Orange County.

IN WITNESS WHEREOF, I have hereto set my hand and seal.

_____________________________________
Robin Stieler
Clerk of the Commission, Children and Families Commission of Orange County, County of Orange, State of California

Resolution No: __-19-C&FC

Agenda Date: June 5, 2019

Item No.__

I certify that the foregoing is a true and correct copy of the Resolution adopted by the

ROBIN STIELER, Clerk of the Commission

By:________________________________________
Deputy
EXHIBIT A TO RESOLUTION OF COMMISSION

(Attach copy(ies) of final executed Amendment)
DATE: April 25, 2019

TO: First 5 Orange County Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Elect the First 5 Orange County Children and Families Commission Chair and Vice-Chair for Fiscal Year 2019/2020

SUMMARY:
The First 5 Orange County Children and Families Commission by-laws require the election of officers before the beginning of each fiscal year. This item requests the Commission members to elect two officers to serve as the chair and vice-chair for one-year terms beginning July 1, 2019 to June 30, 2020.

DISCUSSION:
Commissioner Maria Minon, MD and former Commissioner Gregory Haulk were elected chair and vice-chair, respectively in June 2018. The vice-chair position is vacant following Mr. Haulk’s departure from the Commission in January 2019. Commission members are requested to nominate and elect a chair and vice-chair for the upcoming fiscal year. The elected officers will serve one-year terms beginning July 1, 2019 through June 30, 2020.

STRATEGIC PLAN & FISCAL SUMMARY:
There are no funding actions proposed for this item.

PRIOR COMMISSION ACTIONS:
- June 2018 - Elect the Children and Families Commission Chair and Vice-Chair for Fiscal Year 2018/2019.
- June 2017 - Elected Commission Chair and Vice-Chair for Fiscal Year 2017/18.

RECOMMENDED ACTION:
Elect the First 5 Orange County Children and Families Commission Chair and Vice-Chair for Fiscal Year 2019/2020.

Contact: Kelly Pijl
DATE: May 28, 2019

TO: First 5 Orange County Children and Families Commission

FROM: Kimberly Goll, Executive Director

ACTION: Receive the Executive Officer’s Report

A. Learners Today, Leaders Tomorrow Summit
First 5 Orange County has partnered with First 5 LA for the 2019 Learners Today, Leaders Tomorrow Summit to highlight the importance of EDI data for community planning and engagement in both Orange and Los Angeles counties. The one-day event is scheduled for Thursday, September 18 at the Long Beach Marriott. First 5 LA is providing match funding, new sponsors, and increased exposure of EDI to broader audiences expected to attend the Summit. Local and state officials have been confirmed to discuss the transformative impacts of investing in early childhood development, the workshops are scheduled, and planning continues to confirm the keynote speakers. The panel will be facilitated by former First 5 Orange County executive director and current First 5 LA Vice President, Christina Altmayer. The Summit will conclude with a reception hosted by the California Council for a Strong America, also known as ReadyNation. ReadyNation will also promote the event with their membership and affiliated organizations. First 5 Orange County Commission members and partners are encouraged to share the Save the Date (Attachment 1) within their networks and among their constituencies.

B. Strategic Plan Update
First 5 Orange County adopted the new, five-year Strategic Plan in April 2019. The Commission website now includes a micro site dedicated to the strategic plan. Commission staff and consultants have been working to develop the Implementation Plan that identifies specific tasks that will be accomplished over the next fiscal year to support the headline objectives and the strategic directions. The Implementation Plan will guide and integrate the work of Commission staff, consultants and our funded programs. Additionally, at the request of the First 5 Chair, regular reports will be presented in a dashboard format to track progress. The first progress report will be submitted to the Commission at the August meeting.

C. Program Renewal Process
At the direction of the Chair, Commissioners have been appointed to at least one of three renewal panels. The panels will explore how funded programs align with First 5 Orange County’s new Strategic Directions, the potential application of Early Development Index findings to program delivery, and opportunities for system-building investment. They will also discuss key initiative design questions and program performance, as well as recommending any conditions for renewal, the length of future funding, and the funding amount. A series of up to four meetings of each review panel is proposed over the next six months to allow the time to discuss programs and funding renewals in light of these topics, and to gather stakeholder input. Final recommendations from the panels will be presented at the February 2020 Commission meeting.
D. Communications Plan Implementation: LinkedIn
The 2018/2019 Communications Plan includes a tactic to cultivate early childhood development champions using the LinkedIn professional networking website and mobile app as a resource. A First 5 Orange County profile was created with a focus on business and government leaders, foundations and donors, community based organizations and academic institutions. The content showcases foundational programs and funded partners; financial news and information; highlights success stories and partner announcements; shares thought leadership columns and op-eds from First 5 Orange County representatives; and engages with followers in comments to create an active and responsive LinkedIn community. The communications team have increased the number of monthly posts to the First 5 Orange County LinkedIn site and the number of followers continue to increase monthly. Efforts to attract new followers and motivate current followers to engage with the site content continues.

E. Essentials Diaper Drive
First 5 Orange County is the lead sponsor of HomeAid Orange County’s 12th Annual Essentials Diaper Drive that began on Mother’s Day, May 12 and ends on Father’s Day, June 16. The National Diaper Bank Network confirms each baby needs over 4,000 diapers a year at an average cost of $80 per month, and one in three families struggle with diaper needs. The annual Essentials Diaper Drive collects over 1.2 million diapers, wipes and other essential baby items for women with babies that reside in Orange County’s homeless shelters. A kick-off event was held on May 8 at the Precious Life Shelter in Los Alamitos featuring Henry DiCarlo of KTLA 5 as the Master of Ceremonies. The Essentials campaign also includes the “Builders for Babies” event on June 21 where homebuilding companies compete to create structures made with diaper boxes at Angel Stadium. The diapers are donated to the campaign, and Angel Stadium also serves as the drop-off site for all diapers collected throughout the campaign.

F. Financial and Quarterly Investment Reports
Financial highlight reports for the months of March (Attachment 2) and April (Attachment 3) are included. The reports summarize information regarding year-to-date revenue, expenses and encumbrances

ATTACHMENTS:
1. Learners Today, Leaders Tomorrow 2019 Summit – Save the Date
2. Financial Highlights March 2019
3. Financial Highlights April 2019
Join community leaders and special guest speakers for the Learners Today, Leaders Tomorrow 2019 Summit, a one-day event highlighting the importance of setting our youngest students on a positive trajectory for success in school, and ultimately to excel in meaningful careers throughout Los Angeles and Orange County. Learn about the groundbreaking Early Development Index (EDI) and how its comprehensive school readiness data can be used as a roadmap for strategic interventions.

September 18
8:00 a.m. - 4:00 p.m.

LONG BEACH MARRIOTT
4700 Airport Plaza Dr
Long Beach, CA 90815
Financial Highlights
As of March 31, 2019

Revenue and Cash Balance Update
The Commission’s total Tobacco Tax Revenue through January 2019 as reported by First 5 California is $15.2 million. Prop 10 revenues for July through January are 20% above revenues for the same period in the prior year due to the receipt of Proposition 56 backfill. Revenue has been received through December.

Interest earnings for July 2018 through March 2019 are $508,382.

Catalytic Funding Update
$35,316,114 in Catalytic Funding was expensed from FY 2012-13 through FY 2017-18. Expenses booked in the current year total $2,300,174 as of March 31, 2019.

As of March 31, 2019, $7,527,526 was encumbered for Round 1 and Round 2 programs. Nearly $6 million is encumbered for Children’s Dental and $1 million for Developmental Services.

Comparison of Budget vs. Actual
Fiscal Year 2018-19
Unaudited
Period Ending 3/31/19

<table>
<thead>
<tr>
<th></th>
<th>FY 2018-19 Amended Budget</th>
<th>FY 2018-19 Actuals</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Financing Sources</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tobacco Tax Revenue</td>
<td>$23,146,372</td>
<td>$14,530,366</td>
</tr>
<tr>
<td>Interest Earnings</td>
<td>150,000</td>
<td>508,382</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>5,208,502</td>
<td>686,363</td>
</tr>
<tr>
<td><strong>Revenue Total</strong></td>
<td>$28,504,874</td>
<td>$15,725,111</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Healthy Children</td>
<td>$13,009,704</td>
<td>$5,973,089</td>
</tr>
<tr>
<td>Strong Families</td>
<td>2,142,314</td>
<td>1,340,555</td>
</tr>
<tr>
<td>Early Learning</td>
<td>6,108,949</td>
<td>2,399,722</td>
</tr>
<tr>
<td>Capacity Building**</td>
<td>1,456,838</td>
<td>688,378</td>
</tr>
<tr>
<td><strong>Program Services</strong></td>
<td>$22,717,805</td>
<td>$10,401,744</td>
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<td>Admin. Functions***</td>
<td>2,000,265</td>
<td>1,073,702</td>
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<tr>
<td><strong>Total Operating Exp.</strong></td>
<td>$24,718,070</td>
<td>$11,475,446</td>
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**Includes Evaluation costs of $456,130

***Administrative costs and functions are defined by State Commission guidelines (Fiscal Memo No. 05-01, dated April 14,2006) pursuant to Chapter 284, Statutes of 2005 (AB 109). Actual Administrative expenses of $1,073,702 and encumbrances of $392,491 were 5.9% of the Fiscal Year 2018/2019 Amended Budget of $24.7 million not including Catalytic projects. Final administrative expenses are projected to be 7.8% at year-end.

Total Encumbrances as of March 31, 2019 including some multi-year contracts

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<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
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<td>Healthy Children</td>
<td>$20,887,003</td>
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<tr>
<td>Admin. Functions</td>
<td>$392,491</td>
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</table>

**Forecasted Fiscal Year 2018-19 Ending Fund Balance**

Beginning Fund Balance, July 1, 2018: $37,141,057
Forecasted Revenue: 28,504,874
Budgeted Program Expenses: (22,717,805)
Budgeted Administrative Expenses: (2,000,265)
Catalytic Projects: (23,781,146)

Projected June 30, 2019 Fund Balance: $17,146,715*

*Based on Commission action through December 2018. Projected fund balance does not include Catalytic funding. For financial planning purposes, Catalytic funding has been designated by Commission action and removed from available fund balance.
Financial Highlights
As of April 30, 2019

Revenue and Cash Balance Update

The Commission’s total Tobacco Tax Revenue through February 2019 as reported by First 5 California is $16.8 million. Prop 10 revenues for July through February are 20% above revenues for the same period in the prior year due to the receipt of Proposition 56 backfill. Revenue has been received through January.

Interest earnings for July 2018 through April 2019 are $583,875.

Catalytic Funding Update

$35,316,114 in Catalytic Funding was expensed from FY 2012-13 through FY 2017-18. Expenses booked in the current year total $2,533,159 as of April 30, 2019.

As of April 30, 2019, $7,291,966 was encumbered for Round 1 and Round 2 programs. Nearly $5.7 million is encumbered for Children’s Dental and $1 million for Developmental Services.

Comparative Budget vs. Actual
Fiscal Year 2018-19
Unaudited
Period Ending 4/30/19

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<td>1,187,742</td>
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<tr>
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<td>$28,504,874</td>
<td>$16,934,991</td>
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<td><strong>Expenses</strong></td>
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<td>Healthy Children</td>
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<td>$6,885,785</td>
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<td>2,142,314</td>
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<td>Early Learning</td>
<td>6,108,949</td>
<td>2,814,534</td>
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<td>Capacity Building**</td>
<td>1,456,838</td>
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<tr>
<td><strong>Program Services</strong></td>
<td>$22,717,805</td>
<td>$11,993,041</td>
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<tr>
<td>Admin. Functions***</td>
<td>2,000,265</td>
<td>1,144,844</td>
</tr>
<tr>
<td><strong>Total Operating Exp.</strong></td>
<td>$24,718,070</td>
<td>$13,137,885</td>
</tr>
</tbody>
</table>

**Includes Evaluation costs of $509,291

***Administrative costs and functions are defined by State Commission guidelines (Fiscal Memo No. 05-01, dated April 14, 2006) pursuant to Chapter 284, Statutes of 2005 (AB 109). Actual Administrative expenses of $1,144,844 and encumbrances of $336,635 were 6% of the Fiscal Year 2018/2019 Amended Budget of $24.7 million not including Catalytic projects. Final administrative expenses are projected to be 7.5% at year-end.

Total Encumbrances as of April 30, 2019 including some multi-year contracts

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<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Healthy Children</td>
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<td>Capacity Building</td>
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<td>Admin. Functions</td>
<td>$336,635</td>
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Forecasted Fiscal Year 2018-19 Ending Fund Balance
From Commission Long Term Financial Plan

Beginning Fund Balance, July 1, 2018  $37,141,057
Forecasted Revenue 28,504,874
Budgeted Program Expenses (22,717,805)
Budgeted Administrative Expenses (2,000,265)
Catalytic Projects (23,781,146)
Projected June 30, 2019 Fund Balance  $17,146,715*

*Based on Commission action through December 2018. Projected fund balance does not include Catalytic funding. For financial planning purposes, Catalytic funding has been designated by Commission action and removed from available fund balance.