



SUPERVISOR

Doug Chaffee

COUNTY OF ORANGE,
SUPERVISORIAL DISTRICT 4



PRESS RELEASE

FOR IMMEDIATE RELEASE

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CalFresh Awareness Month Celebration Coming to Northgate Market

La Habra, Calif. (May 19, 2023) — Orange County residents are invited to enjoy an evening of appetizing activities while learning about CalFresh, California's supplemental nutrition assistance program.

Orange County Supervisor Doug Chaffee, Fourth District, Northgate Market and the County of Orange Social Services Agency (SSA) will host the event from 4:30-7 p.m. Wednesday, May 24, 2023 at Northgate Market, 1305 W. Whittier Blvd. in La Habra.

"The recent end of the CalFresh emergency payments and the return to the renewal process for Medi-Cal underscore how vital events like this are to the County's mission of making this a safe, healthy and fulfilling place to live, work and play. Having a presence in the community, helping residents apply for benefits and addressing their questions can help them on their journey to self-sufficiency," said Supervisor Chaffee.

SSA's Mobile Response Vehicle and eligibility staff will be onsite to help event attendees apply for CalFresh, Medi-Cal and other public assistance benefits.

Chef Pablo will start the festivities by making a dish CalFresh recipients can easily replicate at home. OC Health Care Agency's CalFresh Healthy Living team will give

The County of Orange Social Services Agency (SSA) provides Adult Services, Assistance Programs, Public Health Insurance, Children & Family Services and Family Self-Sufficiency programs to the County's residents. SSA employs over 4,000 staff across Orange County. For more information, visit us at <http://ssa.ocgov.com/>.

docent-style store tours, where attendees can sample available food while learning how to live a healthy, active and nourished lifestyle while stretching their grocery budgets.

“At Northgate Market, we take great pride in partnering with the County of Orange to spread awareness about CalFresh, an invaluable program for eligible participants, and the benefits it brings to our customers. We wholeheartedly urge all those who meet the eligibility criteria to consider applying. We understand the economic challenges families face today, and that’s why the County and Northgate Market stand together in our unwavering commitment to improving their lives,” said Miguel Gonzalez, Co-President Northgate Gonzalez Markets.

First 5 will provide educational activities for children. OC Waste & Recycling will offer tips on reducing food waste.

“Northgate Market’s partnership is a shining example of how working with local businesses helps extend the reach into communities who need our services but may face barriers to accessing them, such as challenges related to transportation or daycare. We are grateful for Northgate and all of our partners who bring awareness of the social safety net programs available,” said SSA Director An Tran.

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