

SUMMARY OF U.S. CENSUS MEETING QUESTIONS AND GROUP DISCUSSIONS ON OCTOBER 4, 2019

1. What can institutions of higher education do to promote the U.S. Census?

- Sending mass text to students
- Giveaways at events (w/Census Logo)
- Class preparation
- Teachers / faculty and school counselors to be involved
 - Projects centered on Census
 - Including in-class and homework assignments
 - Extra credit
 - Train how to help students in class
- Partnering with existing events on campus
 - Student Ambassadors
 - Campus clubs
- Outreach
 - Going door to door
 - Social media
 - Campus newspaper
 - Campus radio
 - Campus leadership committee
 - Diversity Resource Center
 - Resource fairs
 - Marketing all over campus (Posters)
 - Enter into a raffle for completing Census form

2. Who needs to lead this effort on the campus?

- Students
- Staff and Faculty
- Club leaders
- Student government
- District office
- Cabinet

3. What groups at each institution need to be involved?

- Everyone on campus
- TV broadcast on campus
- All teachers and faculty
- All media outlets on campus
- Clubs on campus
- Health Center
- Financial aid office
- Athletics
- Veterans

4. *What is the proposed and best timeline on the campuses?*

- Starting today
- Advertise during finals week
- Orientation
- Weekly reminders
- Preparation
 - Working on newsletters
 - Promoting on Social media
 - Starting getting funding
 - Promoting during spring break
 - Notify everyone on Census privacy

5. *Other ideas and recommendations?*

- Family night-Assist people on how to complete form.
- Social media campaign
- Outreach stands in high traffic areas on campus
- Raffle on campus
- Provide promotional materials
- Student paid jobs to advertise on campus