



COUNTY OF ORANGE

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*****MEDIA ALERT*****

FOR IMMEDIATE RELEASE

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County of Orange to Relaunch Youth Entrepreneurship Program and Expand Enrollment to all Orange County Youth

SANTA ANA, Calif. (February 2, 2022) – The Ready S.E.T. Orange County (OC) Youth Entrepreneurship Program (Program), formerly known as the “Earn and Learn” Program, is set to relaunch on February 28, 2022, and will now be open to all Orange County youth ages 14-24. This Program is aimed at preparing youth for future business and life skills and was historically available to youth enrolled through the Workforce Innovation and Opportunity Act (WIOA) only.

The OC Youth Entrepreneurship Program is designed to assist youth in making a successful transition to unsubsidized employment, post-secondary education, military, apprenticeship or trade placement to ensure self-sufficiency and a long-term positive employment outlook. Youth will participate in occupational skills training; financial literacy; leadership development, which includes peer-centered activities encouraging responsibility and other positive social behaviors during non-school hours; mentoring; and entrepreneurship. Youth will have the opportunity to undergo a unique 10-week Entrepreneurship Training delivered online and by instructors with professional business experience who guide students through the process of turning a skill or idea into a venture. Youth interested in launching their own venture can participate in an additional eight-week mentorship following successful completion of the 10-week Entrepreneurship Training.

The OC Youth Entrepreneurship Program begins on February 28, 2022, and enrollment will be on a first-come, first-served basis. Students will be able to choose among various days and times for their weekly classes. All youth interested in participating must attend an orientation.

OC Youth Entrepreneurship Program Orientation Sessions

DATE/TIME: Thursday, February 17, 2022 at 6 p.m.
Tuesday, February 22, 2022 at 6 p.m.
Thursday, February 24, 2022 at 4 p.m.

LOCATION: Virtual via Zoom

REGISTRATION: bit.ly/ocworkforce

ADDITIONAL INFORMATION: WIOA youth can enroll at no cost and will earn a stipend for participating. For non-WIOA youth, a \$995 program fee is associated with enrollment; however a scholarship is available. To review eligibility criteria or sign up for the Ready S.E.T. OC WIOA Youth Program, visit oconestop.com/young-adults.

CONTACT: For questions or assistance with enrollment, call the Orange County Business & Economic Recovery Call Center at (714) 480-6500

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